Playbook 2031

Charting a Future Vision for Community Learning and Growth

The Library District
Las Vegas-Clark County

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Introduction and Overview

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Welcome to Playbook 2031

Vision and Community Engagement

Playbook 2031 reflects a community-driven vision shaped by residents, staff, and partners to meet local needs.

Expansion and Impact

The plan aims to expand access and deepen impact across all 25 library branches and beyond.

Innovation and Technology

Playbook 2031 emphasizes embracing digital literacy to prepare the community for future challenges.

Adaptability and Resilience

The plan ensures the library remains adaptable and resilient to a rapidly changing world and emerging opportunities.

Mission, Values, Vision

Mission

The talented, dedicated staff of the Las Vegas-Clark County Library District is committed to nurturing and elevating the lives of the diverse individuals and groups that we serve and supporting their aspirations.

Values

Our values emphasize education, excellence, freedom, diversity, innovation, and community.

Vision

People are important, partnerships in education are vital, we're building a community of readers, meeting people where they are, and we're here to help.

Community and Environmental Insights

Environmental Scan and Demographics

Ethnic and Racial Diversity

Clark County features varied ethnic groups including White, Black, Latinx, Asian, and multiracial populations, reflecting rich diversity.

Age and Residency Profile

Our cardholders includes strong senior and working age representation, with many long-term residents living over a decade in the area.

Income and Education Levels

Income spans from low to high, with 70% having some college or higher education, highlighting economic and educational variety.

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Community Assessment

Library Usage and Access

43% of people use online resources weekly, and physical collections make up 66% of total usage despite access barriers.

Program Priorities

Non-users prioritize literacy, adult education, and technology, while cardholders focus on physical collections, youth programs, and makerspaces.

Community Challenges and Role

The library addresses social issues like homelessness and rising living costs, acting as a hub for social services and workforce development.

High Satisfaction and Opportunity

Customer satisfaction is high with a world-class Net Promoter Score and 95% positive feedback, showing trust and opportunity for growth.

Strategic Framework

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Strategic Directions

Responsive and Resilient Operations

Focuses on operational excellence, adaptability, and innovation to ensure long-term sustainability.

The Library District as a Community Anchor

Positions libraries as cultural and representative hubs fostering civic engagement and community identity.

Future-Ready Learning

Prioritizes digital literacy, STEAM education, and personalized learning to prepare for emerging careers.

Healthy Communities and Connected Lives

Integrates wellness, social services, and community support within library spaces to promote well-being.

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Activating the Strategies Through Power Plays

Powerful People
Empower staff, customers, and partners to act as agents of equity and change for sustained impact.

Powerful Places
Create welcoming physical and virtual environments that foster connection and cultural affirmation.

Powerful Partnerships
Build collaborations across sectors to expand opportunities and scale success effectively.

Powerful Platforms
Leverage technology, data, and communication tools to enhance access and responsiveness.

Strategic Goals and Initiatives

Responsive, Resilient, and Remarkable Operations

Goal: Strengthen Operational Excellence and Organizational Resilience

Predictive Analytics & Forecasting

Using predictive analytics to anticipate community needs enhances proactive service delivery and operational excellence.

Staff Development & Innovation

The Next Gen Staff Academy and innovation labs empower future leaders and foster continuous staff-led improvements.

Agile Service Design & Autonomy

Adopting agile design enables rapid testing and scaling of services while enhancing branch autonomy and quality.

Sustainable & Collaborative Practices

Expanding sustainable facility design and building partnerships strengthens resilience and supports experimentation.

The Library as a Community Anchor

Goal: Position the Library as a Las Vegas Community Anchor

Civic Engagement Initiatives

Monthly forums, town halls, and oral history projects strengthen community participation and voice.

Cultural and Creative Programs

Artist-in-Residence and Storyteller programs foster creativity and preserve local heritage.

Youth and Media Empowerment

Media labs support youth-led journalism, nurturing new voices and digital skills.

Partnerships and Spaces

Collaborations with cultural groups and activating public spaces enhance community identity and dialogue.

Future-Ready Learning

Goal: Cultivate Future-Ready Learners and Digital Innovators

Digital Skills Development

Programs focus on digital literacy, coding, and digital fluency to prepare residents for the digital economy.

Augmented and Virtual Reality in STEAM

AR and VR technologies are integrated into STEAM education to enhance immersive learning experiences.

Library Academy and Credentials

The Library Academy offers micro-credentials and stackable certifications supporting lifelong learning and workforce skills.

Collaborations and Learning Support

Partnerships with employers, personalized concierge services, and neighborhood cohorts expand real-world learning opportunities.

Healthy Communities & Connected Lives

Goal: Advance Community Well-Being Through Connected Services

Integrated Health Services

Libraries host health clinics and social worker networks to support community well-being and provide real-time resource connections.

Wellness and Food Security Programs

Initiatives like Wellness Wednesdays and food security efforts address critical health and nutrition needs within communities.

Conclusion

All In to Win – Level Up!

Collective Strength
Harnessing Powerful People, Places, Partnerships, and Platforms unites the community for shared success.

Vision of Inclusivity
The Library District focuses on equity, resilience, and transformation to benefit all community members.

Strategic Empowerment
Innovation and collaboration drive the Library District's commitment to lead and inspire the future.