



West Las Vegas Library Programming Summary



February 1, 2023

VISION

INNOVATION & OPPORTUNITIES FOR EDUCATION

West Las Vegas Library is a place that supports a community that values family, education and aspires to be greater. A community that believes in diversity and multiculturalism. It is a great opportunity that the Library District can provide a place, programs and resources that will enable community advancement.

It is critical that the Library provide support to a citizenry who aspire to improve the quality of life for themselves and their families.



Inclusion - Innovation - Involvement

Twenty-first century libraries are powerful, ever-evolving places. The revolution that technology has brought to humankind is mirrored in our libraries, with transformative experiences for all ages. We have become the new community center in our neighborhoods, where people meet for friendship, learning, to exchange ideas and follow their dreams.

A new West Las Vegas Library will help create revolutionary changes in our neighborhoods, providing residents with a place to explore possibilities, discover new interests and learn new skills, no matter what age. A place where students gain free, hands-on access to 3D printers, music and sound production, sewing and fashion design, robotics, virtual reality, and even DJ labs.

Adults will find career and small-business services such as computer training, language skills, high school diploma programs, and résumé writing, plus small-business planning and support through our Adult Learning Program, and community partners.

I feel a great responsibility to pursue this transformative change, Libraries are now and will continue to play an essential role in championing equal access to knowledge and opportunity for all.

Kelvin Watson
Executive Director
Las Vegas-Clark County Library District

BACKGROUND

West Las Vegas Library is a place that supports a community that values family, education, and aspires to be greater. A community that believes in diversity and multiculturalism.

The West Las Vegas Library is a community anchor. The branch is a proud member of the Historic Westside and is dedicated to community service. It is critical that the Library provides support to a citizenry who aspire to improve the quality of life for themselves and their families.

A new West Las Vegas Library will be designed for families and education to thrive. This Library will serve a population in need of basic resources that are critical to health and well-being, education opportunities, career advancement, and financial independence.



The Las Vegas-Clark County Library District has an opportunity to relocate branch services to a 5.25 acre site that serves a population of low-income, low-education, and low-English proficient households, 66% of which are families and 13% of which are seniors. The new West Las Vegas Library, will provide a myriad of free services for reading and media (presently CDs and DVDs), literacy, early childhood development, school readiness, K-12 academic support and out-of-school learning, business development, career and employment readiness and training, access to computers and Wi-Fi, digital literacy instruction, English language instruction, citizenship instruction, digital media production, cultural performances, and community gathering. The branch will be designed as a hub for literacy, learning, and community celebrations.

The Historic Westside has a rich history of civic engagement, art, family, and Community. At the same time, many West Las Vegas residents struggle to be heard, seen, and valued. Residents have a sense of belonging, ownership, and connection to the history of West Las Vegas. The existing West Las Vegas Library is an important part of the Historic Westside, and is embedded in the community that is ethnically diverse, compiling mostly African American and Hispanic cultures.

The existing library is a "hub" that collaborates and has made partnerships with nearby entities such as senior centers, community service centers, and schools.

EXPLORE & EMPOWER

DESTINATION FEATURE & FLAVOR



EXEMPLARY PROGRAMS/SERVICES

Community & Culture

Partnership Programming &
Heritage Materials/Collections
Entertainment/Artistic Expression

Limitless Learning

Homework Help/Tutoring Maker
Space for All Ages STEAM for All
Ages

3 Critical Programs

Workforce
School Support
Government & Social Services

Business & Career

One-Stop Career Center
Computer Classes
CALL Programming
Job Fairs
Volunteer Programs-Teens and Adults
Business Incubator

Government & Social Services

Partnerships (Nevada Partners,
SCORE) Social Worker On-Site
Legal Aid
Programming(Immigration
assistance) Certification
Training

Current Branch Limitations

The existing West Las Vegas Library branch is an aging facility in need of new infrastructure. The existing West Las Vegas Library has been in need of repairs and expansion for some time. The library simply needs more space that the current location cannot accommodate to meet the goals of a 21st Century Library and the Goals of our 2026 Playbook.

West Las Vegas *Current Facility Limitations*



LITERACY SERVICES: There is a high community need for a dedicated learning center and study rooms for individual learning and discovery.



COMPUTER USE: Increase technology access. Currently, computers are in high demand with approximately 40 reservations a day from 3:30 pm-7:45 pm.



SOCIAL SERVICES: There is an increased community demand for a variety of social services.



HOMEWORK HELP/TUTORS: The building will need to support the high demand for homework help.



TEEN LOUNGE: Increased teen usage after school brings approximately 60 teens to the facility with limited areas to support them. Expanding teen services is a critical need for this community.



MAKER SPACE: There is a high interest in the community for project-based programming for all ages which would thrive with a dedicated space.



A NEW VISION FOR A 21ST CENTURY LIBRARY

INNOVATION & OPPORTUNITIES FOR EDUCATION

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Executive Director – Kelvin Watson

COMMUNITY IMPACTS

Library services are associated with rising levels of literacy, school readiness, academic achievement, out-of-school learning, enhanced social connections, civic engagement, and community cohesion. Libraries are multi-generational, respected, trusted institutions that often act as community anchors. They are catalysts for small business development and employment search and training. The library has many assets – building, staff, technology, books, and other materials – that leverage other community assets like training in financial literacy, digital literacy, health literacy, and 21st Century workforce skills. They are a hang-out for the creative, the ambitious, and learners of all types and ages.



ROLE & PURPOSE OF THE LIBRARY


EDUCATION & SERVICES



CAREER SERVICES

Business and Career Services are at the core of the Library Districts' plan and next generation [service model](#). Current hallmarks for this element includes [One-Stop Career Center](#) satellites and [Adult Learning Programs](#), as well as consultation rooms, study rooms, classrooms, computer labs, and reception areas, as well as [co-working areas](#) for businesses and entrepreneurs [to meet and exchange experiences](#).

Living Room activates [connection, convening, and gathering](#) for families and community members of all ages and interests. It is [meet-up space](#) as well as space for enjoying art, music, and literature. It is welcoming, comfortable gateway from Business and Career Services. [It gives the branch a destination "look and feel."](#)



INTERGENERATIONAL LIVING ROOM



PROJECT-BASED LEARNING

A proven and successful model for developing 21st century skill sets and literacies. Project-Based Learning spaces can [accommodate alternative learning models to fill the education gap of students who do not thrive in school learning environment](#). Equipment in the spaces [connect](#) people of all ages to [technology](#) and [maker tools](#) for various skills.



ROLE & PURPOSE OF THE LIBRARY

EDUCATION & SERVICES

Intended to activate Family Learning will be designed to make the library the **go-to** place for early literacy and **childhood development, parent engagement, and family-centric health and well-being**. Family Learning will be **designed to nurture** “whole child” and “whole family” development



FAMILY
LEARNING



SCHOOL
SUPPORT

Intentionally designed for **educational partnerships** and the flourishing after-school homework help, tutoring, and STEAM (Science, Technology, Engineering, Arts, Math) **programs that ensure all youth have access to resources required for school success**. Areas will be designed to **adapt to a variety of activities**: support for homeschooling, group projects and collaboration, youth business incubation, coding and gaming literacy, and small business support when not in use as after-school homework help.

Along with the Business & Career Services, these spaces **facilitate partnerships with social service providers who need to connect with vulnerable community populations in trusted environments**.



SOCIAL
SERVICES

PROJECT INFORMATION

West Las Vegas Library

Street Address: 1861 N. Martin L. King Blvd.

City, State, Zip: Las Vegas, NV 89106

County: Clark County

AHJ: City of Las Vegas

APNs 13921313035 & 13921313032



Census Tract(s): Project in 320030005223, 5222 and 5221. Project area would include 1.5 mile radii, that includes, 5232, 5102, 5103, 5253, 5231, 5201, 5202, 5103, 5213, 4031, 4032, 5181, and 320030014012, 14021, 14022, 14023, 47071, 47102 and 47103.

Site

The subject site is located on the west side of Martin L. King Boulevard, a Primary Arterial, between Lake Mead Boulevard and Owens Avenue. The surrounding area consists of various medical, governmental, institutional, and office uses. Some major entities in the area include Cox Communications offices, a USPS location, Las Vegas Fire and Rescue Station 106, a Las Vegas Metropolitan Police Department substation, and a UMC Quick Care center. The site is located in the center of these various uses.

The subject site is located within the Las Vegas Enterprise Park, which is "intended to be utilized as a mixed-use business park under the City's zoning standard" of C-PB (Planned Business Park). For its part, the C-PB (Planned Business Park) Zone is intended for light industrial and associated uses such as "light manufacturing, assembling and processing, warehousing and distribution, research, development, and testing laboratories; medical related uses and ancillary commercial uses in an Industrial Office Park setting; and mixed use developments." Similarly, the LI-R (Light Industrial/Research) General Plan land use category supports medium to low-intensity industrial uses, light assembly, commercial, and business parks.

The proposed West Las Vegas Library features a 40,950 square-foot building with good pedestrian accessibility, an outdoor plaza, and three entries on the north, east, and west to a central lobby. The proposal includes two vehicular and pedestrian access points from Martin L. King Boulevard and Mount Mariah Drive. The plan also features a one-way vehicular drop-off drive aisle on the Martin L. King Boulevard fronting portion of the site. A Rapid Bus Line is tentatively planned by RTC in the long-term for Martin L. King Boulevard.



The landscape plan proposal adds a total of 160 trees to the site. The plan meets Title 19 required parking standards for a Community Library use by adding 131 standard and seven handicap parking spaces.

The site layout is well-designed, providing necessary pedestrian circulation around the building and to the street sidewalk, and to the parking areas so that long distances are not traversed through the parking lot. Similarly, vehicular ingress/egress provides two access points with sufficient distance to neighboring driveways on Martin L. King Boulevard and Mount Mariah Drive, which is advisable for large commercial or institutional developments.

The proposed drop-off driveway should reduce congestion and conflicts in the parking area drive aisles, especially during events. The conceptual landscape plan includes ample native or adaptive landscaping, which consists of trees and shrubs recommended by the Southern Nevada Regional Planning Coalition Regional Plant List. The site layout provides enough quality open spaces oriented in different ways around the building.

The building is also well-designed, providing an attractive modern architectural design with ample transparency and a welcoming façade with durable building materials

Building


The building itself offers a first floor consisting of 32,440 square feet divided by the lobby into three areas. The first area includes an adult learning suite, partnering offices, restrooms, and gallery space. The second area features an event center with a warming kitchen, storage areas, green room for guest speakers, and staff offices. South of the lobby, the third area consists of a customer service desk, library stacks, and reading areas, and innovation and multimedia labs.

The second floor will be approximately 7,990 square feet made up of an adult collection, a business and technology flex area, staff offices, a quiet room, computer lab, additional study rooms, and an exterior terrace. The building features a modern minimalist architectural style with metal panels, perforated metal panels, stone block, gray stucco on a small portion of the north elevation, and a large LED wall with changeable graphics on the east elevation.

The building elevations feature a modern architectural aesthetic with durable modern materials and expansive areas of transparency through large plate windows on the first and second floors of the east elevation facing Martin L. King Boulevard.

It will be designed to seek LEED certification and will be built using sustainable design and construction practices. Special features include:

- **Art Gallery** - The Gallery is a room with flexible space to display a variety of multimedia work by the library, local artists, or the community. The Gallery may also be integrated into all areas of the library, where creative installations can be encased on pedestals, wall displays, or suspended from the ceiling for all to enjoy as an overall cultural experience

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- **Business Center** - The library offers rentable spaces available to groups, partners and/or organizations, small businesses, or micro businesses as a business incubator. The spaces will be pre-furnished for convenience, with ready access to printers, copiers, and other resources.
 - **Educational Suite** - Including classrooms to provide continuing education classes for the adult community. The Adult Learning Lab works in connection with Support Services and Business Career Services to provide a variety of resources.

Dedicated space for Employ NV, offering a gateway to many employment and training resources for both employers and individuals. In addition, partnering space will be available for to meet specific community needs such as social services, legal aid, or tax services.

- **EV Charging Stations** - as a continuing commitment to sustainability, the site will have four convenient and reliable EV charging stations.
- **Event Center** - The Event Space will be a large and flexible space for hosting lectures, performances, library programs, and other community events. The room will have a movable partition with a level of sound attenuation acceptable to carry on multiple events simultaneously. This room will allow after-hours access from the Lobby and will have a direct egress door to the exterior. There will be specialty equipment that supports theatrical performances, state-of-the-art audio and video system. The Event Center includes a support Kitchen and a Green Room.
- **Interior Courtyard** - This programmable, seating area will reference moments and scenes of community gathering in the neighborhood. This narrative thread will serve to inform and inspire how we hope the community uses the space moving forward. ▶ Ex. March on the strip, Jackson Ave., images notable community gatherings and events
- **Lobby and Interior Reading Areas** - With the lobby as the central interior space it should speak to a majority of library patrons. The entrance lobby will have public areas and will serve as a lobby for Multipurpose Room, Educational Suite, and Gallery. There will also be an area for returns, magazine display, vending machines, seating area with a café vibe. The area will feel warm and welcoming.

To accomplish this we plan on a celebration of the Historic Westside as well its leaders. This should specifically include African American, Mexican American, and Indigenous American figures, places, events, and literary works.

- **Makerspaces** - Multiple areas for Maker Space project-based learning, which focuses on two types of lab environments: Innovative and Multimedia. Innovative spaces can include subjects such as robotics, 3D printing, sewing, pottering, sculpture, and mechanical projects. A multimedia space will house more permanent room configurations for activities such as Movie/Green screen studio, audio/visual rooms for recording podcasts, a state of the art recording studio as well as an editing room.
- **Study Rooms** - Available in different sizes - They can be used by any of the programs. Patrons can reserve them on a time-limited basis. Study rooms will be located throughout the Library among the Collections. They are designed to be used by both individual, for group studies or meeting groups.



Branch Programming and Services

Services and programming will focus on 21st century skill sets, including Critical Thinking and Problem Solving, Creativity and Innovation, Communication and Collaboration, Visual Literacy, Media Literacy, Entrepreneurial Literacy, and Global Awareness.

Library Features and Services:

- Open seven days a week and with a collection of over 70,000 items;
- Bilingual staff who are fully fluent in Spanish and English. About ten percent of the Library collection will be in Spanish language; nearly one-third of magazines and newspapers are available in Spanish; and bilingual resources in Spanish and English are available for children;
- Computer Center, with 40 computers and 20 laptops available for checkout;
- Tech Lab, featuring an audio/video production studio with an isolated recording booth, plus editing equipment and software, digital video cameras, and a green screen; State of the art industry-standard equipment, where teens and adults can learn these skills;
- Dedicated Makerspaces focused on teaching and sharing STEAM Programming. (Science, Technology, Engineering, Art, and Mathematics.), digital media production (making videos and video games, learning graphic design for print and web formats, arts and crafts, ceramics, fiber arts, coding, 3D printing, laser printing and cutting, sewing, and fabrications of all kinds);
- Teen Zone where, where teens can meet up, hang out, and participate in gaming, crafts, and other cool activities;
- Over 1,000 programs per year in early childhood and parenting education, media production, and makerspace labs;
- Multipurpose Room, with 3,400-square-feet of dividable space, which is available for the public to rent;
- Places to gather, which include an art gallery, multi-generational living room, children's story room, print center, conference and collaboration rooms, and more;
- Adult Learning Center which offers classes in Adult Basic Education, English-language training, and Career Online High School;
- A Business Center for entrepreneurial start-ups. Support for workforce training and readiness, financial aid, digital literacy, interview coaching, and employment searches to help move people into sustainable careers;
- Homework help tutors, art camps, digital media camps and other youth out-of-school support Community events such as cultural celebrations, authors, musicians, theater, film fest, hackathons, community groups, meet-ups, book sales, culinary events, etc;



Services to Low-Income Communities (Other):

The Library District will provide free (for borrowing) resources like books, DVDs, CDs, video games, magazines and tools. The West Las Vegas will also house a number of free services including:

- Robust children’s playtime, story time and performances for different age groups
- Parent engagement workshops and events to promote early literacy at home
- Citizenship classes and testing
- Business Development resources such as databases, instruction from partners like SCORE, RSVP and the state and federal small business development agencies.
- Workforce readiness and assessment instruction, job search resources, resume and interview classes.
- Programs for seniors – ask a lawyer, health screenings, socials, craft programs
- Connections to social services (summer family meals program, financial literacy, consumer fraud, health fairs, back-to-school inoculations, blood drives, diabetes screenings, etc) and government services (online Health Cards, e-government services, tax assistance, etc.)

About the Las Vegas-Clark County Library District

The Las Vegas-Clark County Library District ranks among the top 15 largest public libraries in the U.S., serving the City of Las Vegas and most of Clark County Nevada (excludes North Las Vegas, Boulder City, and Henderson) serving 1.5 million people over 8,000 square miles—an area larger than the state of Connecticut.

- As with the communities it serves, the District continues to grow and these statistics illustrate our role as a critical community resource during a typical year:
 - 637,256 current library cardholders
 - 309 full-time and 329 part-time staff
 - 25 branches (13 urban, 11 rural, and 1 outreach)
 - Unique to public libraries across the U.S., 6 branches feature professional quality theaters or auditoriums and 13 dedicated art galleries
 - 12.1 million: Books and other materials checked out
 - 6 million: Visits to the branches
 - 2.8 million: Number of items in the collection – almost 20 times the number of slot machines in Las Vegas
 - 21,726: Library-sponsored and community programs
 - 652,835: Children and adult program attendance
 - 43,466: Volunteer hours

Las Vegas-Clark County Public Library

**West Las Vegas
Library
Information
Package**

**2.0 Analytics: West Las Vegas
Service Area**

Selected Demographics

CIVICTechnologies

civicttechnologies.com

Toll free: 888.606.7600

Revision date: April 22, 2019

EXPLORE & EMPOWER

DEMOGRAPHIC SYNTHESIS

The West Las Vegas service area has a population of 22,030, which is set to decline by a modest 237 residents to 21,793 through 2040. This area, near the core of the valley, is relatively built-out. Should higher-density redevelopment activities ultimately unfold, there is potential for this service area to outperform current expectations.

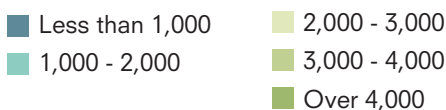
Due to demographic and community needs, it is recommended that a new facility will be the most cost effective, flexible solution to meet the future needs of West Las Vegas.

The full analytics for the West Las Vegas Library Service Area is available upon request.

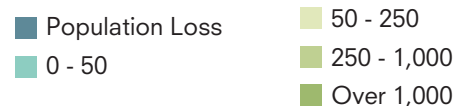
The largest tapestries of the area include the Industrious Urban Fringe (38.8%) and Modest Income Homes (14.3%). The largest demographic shift will come from these households aging and fewer families with children moving into the area, resulting in a 7.6% drop in families with children (or 175 households through 2040).



2040 Population

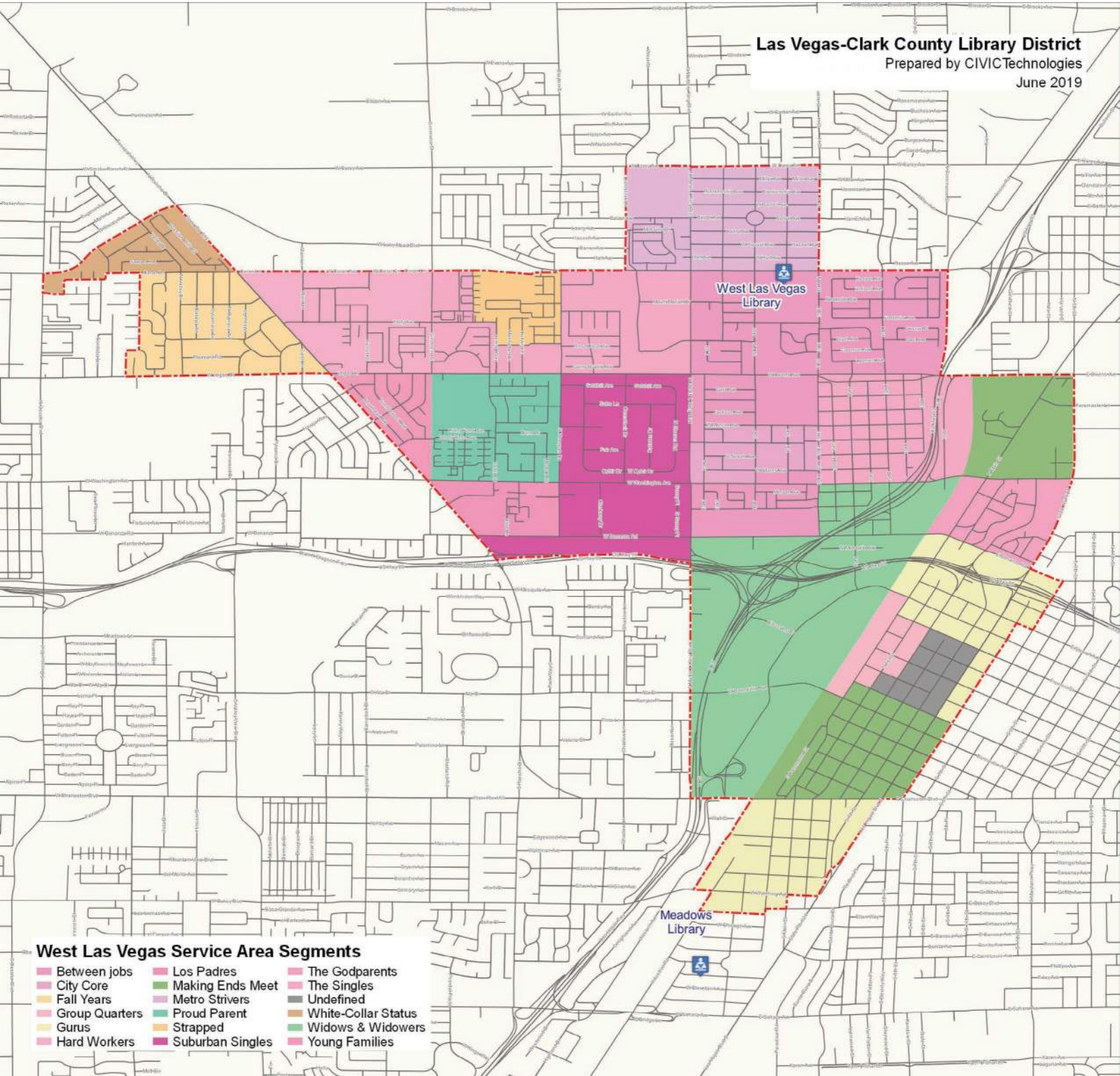


2015 to 2040 Growth



Market segments map

Las Vegas-Clark County Library District
Prepared by CIVIC Technologies
June 2019



Population overview

High level population counts focused on age distribution

28,364

Total Population
1.7% of district population

32,066

5 Year Projection
1.8% of district population

3,702

5 Year Growth
13.1% growth

6,339

Children Age 0-9
22.3% age group

4,873

Children Age 10-19
17.2% age group

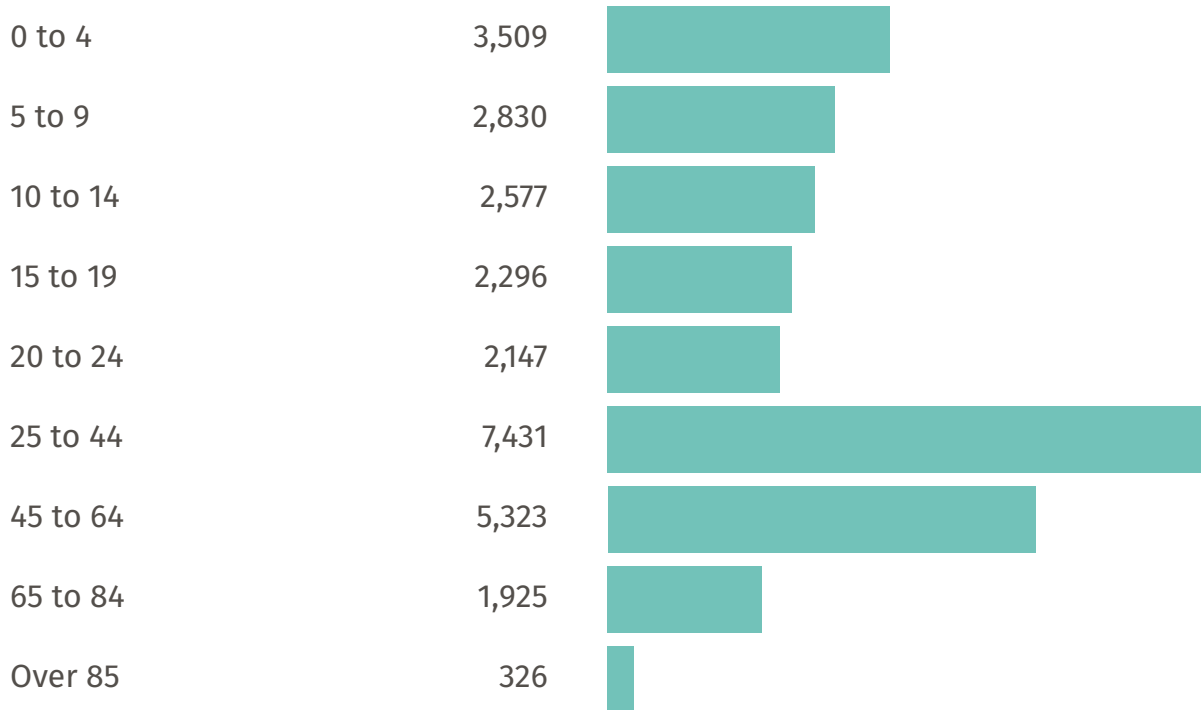
14,901

People Age 20-64
52.5% age group

2,251

People Age 65+
7.9% age group

Age Distribution



\$42,071

Average Household Income

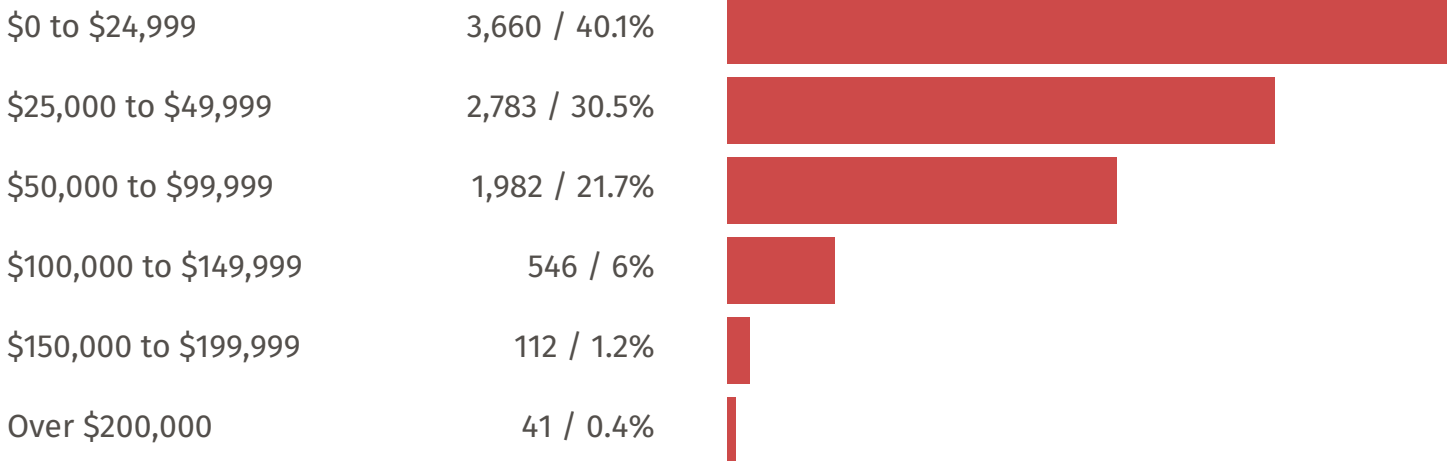
4,895

Number of Families*

1,353

Families with Children in Poverty (Last 12 Months)*
44.7% of service area families with children under 18 years

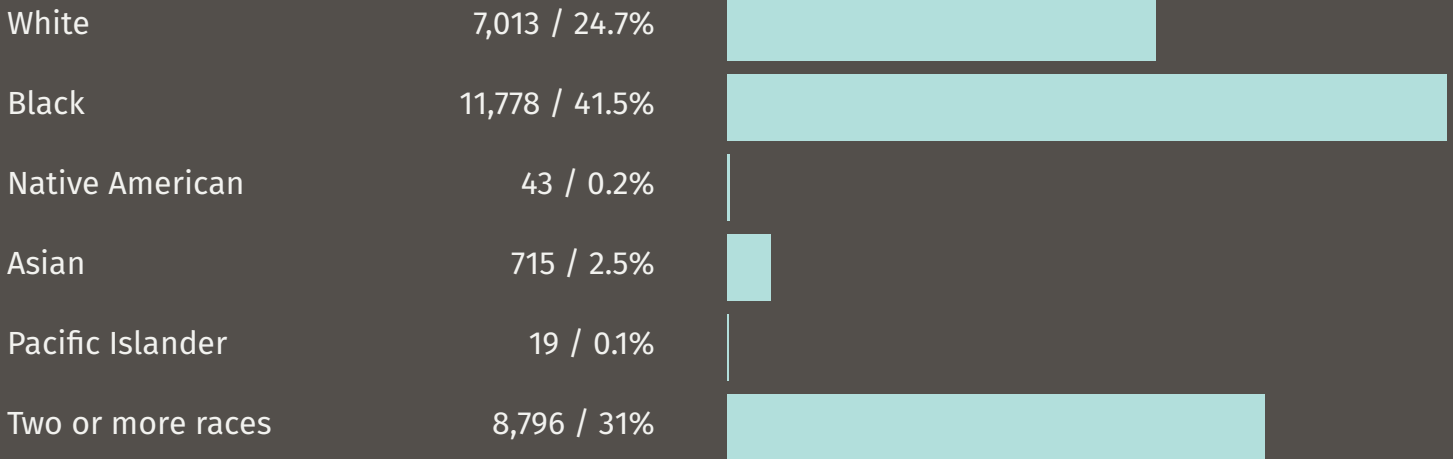
Household Income Distribution



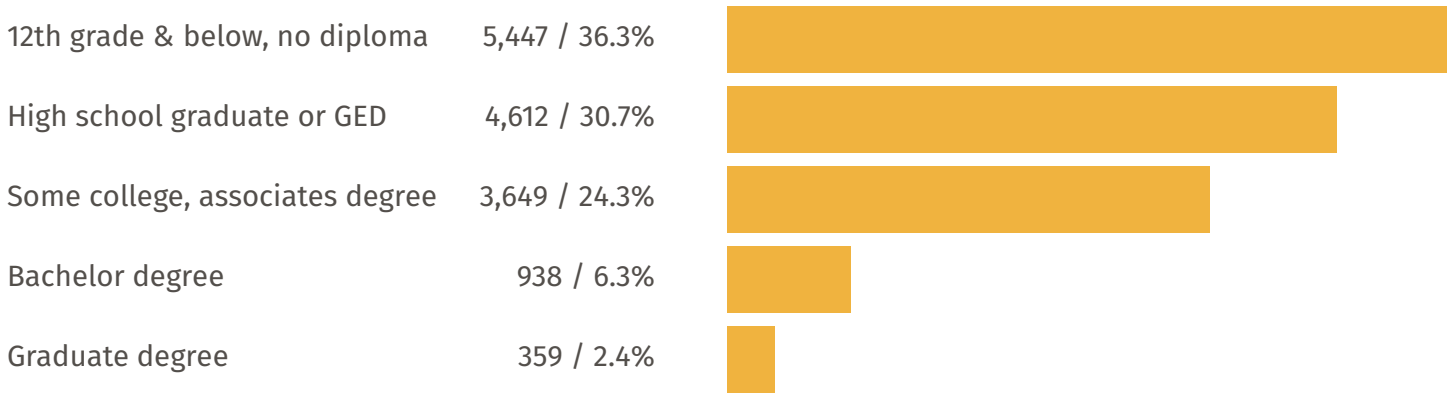
13,762

Hispanic Ethnicity (All Races)
48.5% of total population

Race Distribution



Educational Attainment Age 25+ Distribution



3.11

Average Household Size

9,124

Number of Households

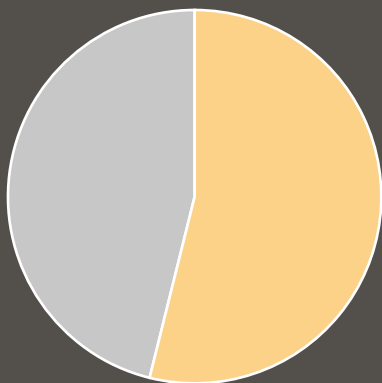
3,376

Households with Children Age 0 to 17
37.0% of total

818

Single households age 65+*
10.6% of total

Married and Single Households with Children



- Married Family Households with Children Age 0 to 17 (1,557 / 46%)
- Single Parent Head of Household with Children Age 0 to 17 (1,819 / 54%)

21,381

Total people age 5+*
75.4% of total population

3,000

Total people age 5+ with
limited english proficiency*
14.0% of all people age 5+ who
speak another language
excluding English

Limited English Proficiency Population Age 5+*

Spanish language	2,881 / 96%
Asian/PI languages	87 / 2.9%
Indo-European languages	15 / 0.5%
Other languages	17 / 0.6%

