



Asha Jones

Asha Jones is the Vice President of Corporate Affairs at Brightline West, where she leads strategic engagement and public affairs for the nation's first true high-speed rail system. She plays a key role in advancing Brightline West's mission to deliver a modern, efficient transportation solution connecting Las Vegas and Southern California—while creating thousands of jobs and driving economic growth throughout the region.

With over two decades of experience in government relations, stakeholder engagement, and economic development, Asha specializes in building strong public-private partnerships that help move major infrastructure projects forward. She oversees Brightline West's efforts to connect with local communities, elected officials, and business leaders to ensure the project delivers long-term value and opportunity.

Before joining Brightline West, Asha served as Chief of Staff to U.S. Congressman Steven Horsford and held senior advisory positions with former U.S. Senate Majority Leader Harry Reid and former Congresswoman Shelley Berkley. She has worked closely with leaders at all levels of government, helping shape policies that support business growth, job creation, and infrastructure investment.

Asha is a passionate advocate for entrepreneurship and workforce development, with a focus on expanding access to opportunity for small businesses, including women- and minority-owned enterprises. Her work emphasizes the importance of economic self-sufficiency, private sector innovation, and inclusive prosperity.

In addition to her corporate leadership, Asha is active in the community, serving on the boards of the Las Vegas-Clark County Library District, Nevada Grant Lab, and the ACLU of Nevada. She is also a proud member of Zeta Phi Beta Sorority, Inc.

Her leadership is grounded in a deep commitment to collaboration, equity, and the power of infrastructure to connect communities, expand opportunities, and drive inclusive economic growth.