

MEMORANDUM

TO: Board of Trustees

FROM: Kelvin A. Watson, Executive Director

DATE: January 31, 2024

SUBJECT: Executive Director's Monthly Reports, February 2024

This report gives you a review of my activities and the accomplishments of Library District Staff for your review and discussion at the District Board of Trustees' February 15, 2024 meeting. I have supplemented this with information in the board packet and distributed to Trustees.

Met with Mastering Mindsets and Sumni Marketing team with other staff to discuss the oral history project.

Attended the Disconnecting Youth Convening community meeting with Workforce Connections.

Follow up meeting with the National Football League Foundation staff, Microsoft and library staff to discuss partnership and programming ideas.

Attended the Ingram Library Services Sales team meeting and presented the LVCCLD Strategic Playbook 2026.

Met with Shakita Kirkland, Mentee for the Nevada library Association Mentorship Program.

Attended the Ultimate Measure of a Man presentation and panel discussion as a special guest panelist.

Interviewed by Dr. Sandra Hirsh discussing my book chapter in Library 2035.

Follow up meeting with the NFL Foundation and Barbershop Books teams, along with LVCCLD staff members to discuss partnership and programming for 2024 Super Bowl.

Met with Yariv Kursh, Sr. Vice President and General Manager, along with Carrie Pearson, Director of Product Sales from Innovative to discuss new programming.

Attended the EBSCO Public Library Directors Advisory Board Meeting in Palm Springs.

Attended the LibLearn X Conference in Baltimore and participated in several sessions.

Attended Congresswoman Susie Lee's Gun Violence Survivors Community Discussion with other community leaders and partners to discuss the impacts of gun violence in our community.

Received the City of Las Vegas 2024 African American Trailblazer Service Award in the category of Community Activism and Politics.

Attended the NFL Green “Shade Tree Lane” planting event at the Springs Preserve.

Special guest on the Roseman University College of Medicine, “No Laughing Matter with Cuba Pete Podcast”.

I attended the following meetings/events during the month of January:

- Bi-weekly meetings with Administration team
- Attended the LVEA weekly meetings
- Capital Campaign Discussion with Maureen Schafer and staff
- Attended the Las Vegas Hip Hop Architecture Camp
- Attended SJSU L&M PAC Meeting
- ULC Director/CEO weekly zoom
- Participated in Regular Board of Trustees meeting
- Interviewed with Poetry Promise
- Met with Steve Potash of Overdrive.
- Met with Promise King of League of Minority Voters
- Attended Martin Luther King parade and events
- Met with Brittany Price and Doug Beckley to follow up on leadership assessments
- Participated in Executive Director Evaluation discussion
- Monthly meeting with Tamar Hoapoli, Library District Foundation Chair
- Attended Happy Hour Fundraiser in support of Congressman Horsford
- Met with Commissioner Kirkpatrick

Subject: FW: With Appreciation

From: Melissa Arias <melissa@ecflv.org>

Sent: Wednesday, January 17, 2024 12:16 PM

To: Kelvin Watson <Kelvin.Watson@thelibrarydistrict.org>

Cc: Cassandra Watson-Mihelcic <cmihelcic@LasVegasNevada.GOV>; Matthew Reinecke <matthew.reinecke@unlv.edu>;
Iviana Kia Ridgeway <iridgeway2008@gmail.com>

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Kelvin,

On behalf of my UNLV research team and myself, I'd like to express our heartfelt gratitude for the generous amount of time you dedicated to our discussion on OST program best practices and recruitment. Your insights and expertise proved to be invaluable contributions to our ongoing research and forthcoming report.

Your willingness to share your knowledge and experiences has significantly enriched our understanding of the subject matter and will undoubtedly enhance the quality of our research findings. We genuinely appreciate your dedication to advancing the field of OST programs, and we are excited about the positive impact that your insights will have on our research outcomes.

Once again, thank you for your time, expertise, and invaluable contribution. Truly appreciate all you do for the kids!

Best regards,

Melissa Arias