

MEMORANDUM

TO: Board of Trustees through Kelvin Watson, Executive Director

FROM: JoAnn Prevetti, MBA - Development

DATE: January 11, 2024

SUBJECT: Development Report – December 2023 (Development Financial Report Attached)

Development Department Powerful Plays in December 2023

January through March to be written – \$525,000.00

National Library of Medicine (NNLM) \$25,000 – Health Resources – District Wide
United Way – Education – Tutoring - \$250,000 – District Wide
Centene Foundation – \$\$ TBD - Social Services – Social Workers for Libraries – District Wide
ArtsHERE \$65,000 - \$130,000 – Performing Arts – Clark County, Spring Mountain, West Vegas, Windmill
Google Ad Grants - \$120,000 – Marketing Resources – District Wide

Bookstore Sales – July 1, 2023 – November 30, 2023

\$102,580.47

Powerful Platforms/People/Partnerships/Places

December/January Meetings

12/4/23 – Angel Williams – NV Energy – re: grant funding
12/4/23 – Vegas Chamber – Women’s Executive Council
12/8/23 – Legal Aid Luncheon – Barbara Buckley
12/9/23 – Latin Chamber Gala
12/9/23 – Toni Peterson – Director Merrill Lynch Wealth Management – Library Program Funding
12/11/23 – Vegas PBS – Finalization of \$125k grant funding for Jobtimize Programming
12/12/23 – LVGEA Workforce Blueprint Conference
12/12/23 – Humana Healthcare 2nd Library Tour @ Clark County re: funding
12/12/23 – Cesar Martinez – Gaudin Ford – re: Library program funding
12/13/23 – City of Las Vegas re: Continuation of grant opportunities for library programming
12/14/23 – Holly Silvestri – The Ferraro Group (Partner) re: Client funding of library programming
12/14/23 – Michelle Cho – Echo Wealth Management – Cox Wifi/Just One Project awareness
12/15/23 – Brandon Ward – President, Urban Chamber – Cox Wifi Programming
12/18/23 – Marcela Rodriques-Campo – Nevada State College – re: Joint-program-funding
12/18/23 – Vegas PBS – Project implementation
12/18/23 – Olga Mares – CCSD – Library Tour – re: Joint program funding
12/19/23 – Howard Liebman, SHCOE – re: Career Online High School program funding
12/20/23 – Jeri Burton – Nevada Now – Library Tour – re: Program funding
12/21/23 – Mayita Sanchez – Governor’s Office of Federal Assistance – re: Match grant funding
12/28/23 – Asian Chamber Luncheon

1/9/24 – Vegas Tickets – Program Funding

1/18/24 - Mayita Sanchez – Governor’s Office of Federal Assistance – re: Match grant funding

1/19/23 – City of Las Vegas re: ARPA funding reporting guidelines

1/25/24 – Asian Chamber Luncheon

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