

PROPOSED AGENDA
LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT FOUNDATION
Board of Directors Meeting
December 5, 2022

DATE: Monday, December 5, 2022

TIME: 2:00 p.m. to 3:00 p.m.

PLACE: Zoom Meeting

Join Zoom Meeting

<https://us06web.zoom.us/j/88187649331?pwd=c2xpSkJENE5GeVA1a3dBWThuZ0pYdz09>

Meeting ID: 881 8764 9331

Passcode: 959707

- I. Roll Call
- II. Public Comment

Topics raised under this item must be limited to matters on today's Agenda. If you wish to comment on an item appearing on this agenda, you may send an email to walkers@lvccld.org. Please identify on which agenda item you are commenting. Any comments not so identified will be read at the end of this meeting.

The public comment period at Library Foundation board meetings shall be limited to a maximum of forty-five (45) minutes for both periods of public comment. Remarks by speakers during the public comment period shall be limited to three (3) minutes, each. A speaker may not transfer time to another speaker; although, the chair has the authority to grant additional time to a speaker. When more than fifteen (15) people wish to comment, the chair shall proportionately reduce the time allotted to the forty-five minute maximum.

- III. Board action to accept proposed agenda
- IV. Discussion and action - gala committees
- V. Discussion and action – honoree selection
- VI. Discussion and action – event theme
- VII. Discussion and action- sponsorship levels
- VIII. Discussion an action- honorary chair recommendations/selection

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IX. Public Comment

Topics raised under this item cannot be acted upon until the notice provisions of the open meeting law have been met. If you wish to comment on an item appearing on this agenda, you may send an email to walkers@lvccld.org. Please identify on which agenda item you are commenting. Any comments not so identified will be read at the end of this meeting.

X. Adjournment

NOTE: AT ANY TIME, ANY ITEM ON THIS AGENDA MAY BE TAKEN OUT OF ORDER, COMBINED WITH ONE OR MORE OTHER ITEMS ON THE AGENDA OR REMOVED FROM THE AGENDA, EITHER AT THE DISCRETION OF THE CHAIR OR BY VOTE OF THE BOARD.

NOTE: REASONABLE EFFORTS WILL BE MADE TO ASSIST AND ACCOMMODATE PERSONS WITH PHYSICAL DISABILITIES DESIRING TO ATTEND THE MEETING. PLEASE CALL SHERRY WALKER AT (702) 507-6183 SO THAT ARRANGEMENTS FOR ATTENDANCE MAY BE MADE.

NOTE: PLEASE CONTACT SHERRY WALKER AT (702) 507-6183 OR walkers@lvccld.org TO REQUEST THE SUPPORTING MATERIAL FOR THIS MEETING. SUPPORTING MATERIAL WILL BE MADE AVAILABLE AT THE MEETING LOCATION ON THE DAY OF THE MEETING AFTER 3:00 P.M.

Pursuant to NRS 241.020, written notice of the meeting of the Las Vegas-Clark County Library District Foundation Board of Directors was given on Tuesday, October 29, 2022, i.e., given at least three (3) working days before the meeting, including in the notice the time, place, location and agenda of the meeting:

- A. By delivering a copy of the notice to each Foundation Board Member;
- B. By posting a copy of the notice at the principal office of the Foundation, or if there is no principal office, at the building in which the meeting is to be held, and at least three other separate, prominent places within the jurisdiction of the Foundation, to wit:
 - 1. Clark County Library
1401 E. Flamingo Road
Las Vegas, NV 89119
 - 2. Enterprise Library
8310 South Las Vegas Blvd.
Las Vegas, NV 89123
 - 3. West Charleston Library
6301 W. Charleston Boulevard
Las Vegas, NV 89146

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4. Windmill Library
7060 W. Windmill Lane
Las Vegas, NV 89113
 5. Las Vegas-Clark County Library District Foundation website
www.lvccldfoundation.org
 6. Nevada Public Notice Website: <https://notice.nv.gov/>
- C. By mailing a copy of the notice to each person, if any, who has requested notice of the meetings of the Las Vegas-Clark County Library District Foundation Board of Directors in the same manner in which notice is requested to be mailed to a member of the Library Foundation Board of Directors.

ITEM V Honoree Selection

Development Director's Honoree Recommendations

Tim Wong

<https://arcataassociates.com/leadership-team/tim-wong/>

https://www.vegaschamber.com/team_members/tim-wong/

Maureen Schafer

<http://www.cbnonline.org/board-of-directors/maureen-schafer-executive-director>

<http://www.cbnonline.org/board-of-directors>

<https://vegascinc.lasvegassun.com/business/2021/may/06/women-inspiring-nevada-maureen-e-schafer-president/>

Peter Guzman – President Latin Chamber of Commerce

<https://www.lvcc.com/who-we-are>

<https://www.linkedin.com/in/peter-guzman-812b5062>



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Express your truest self.

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FREE TO BE curious.



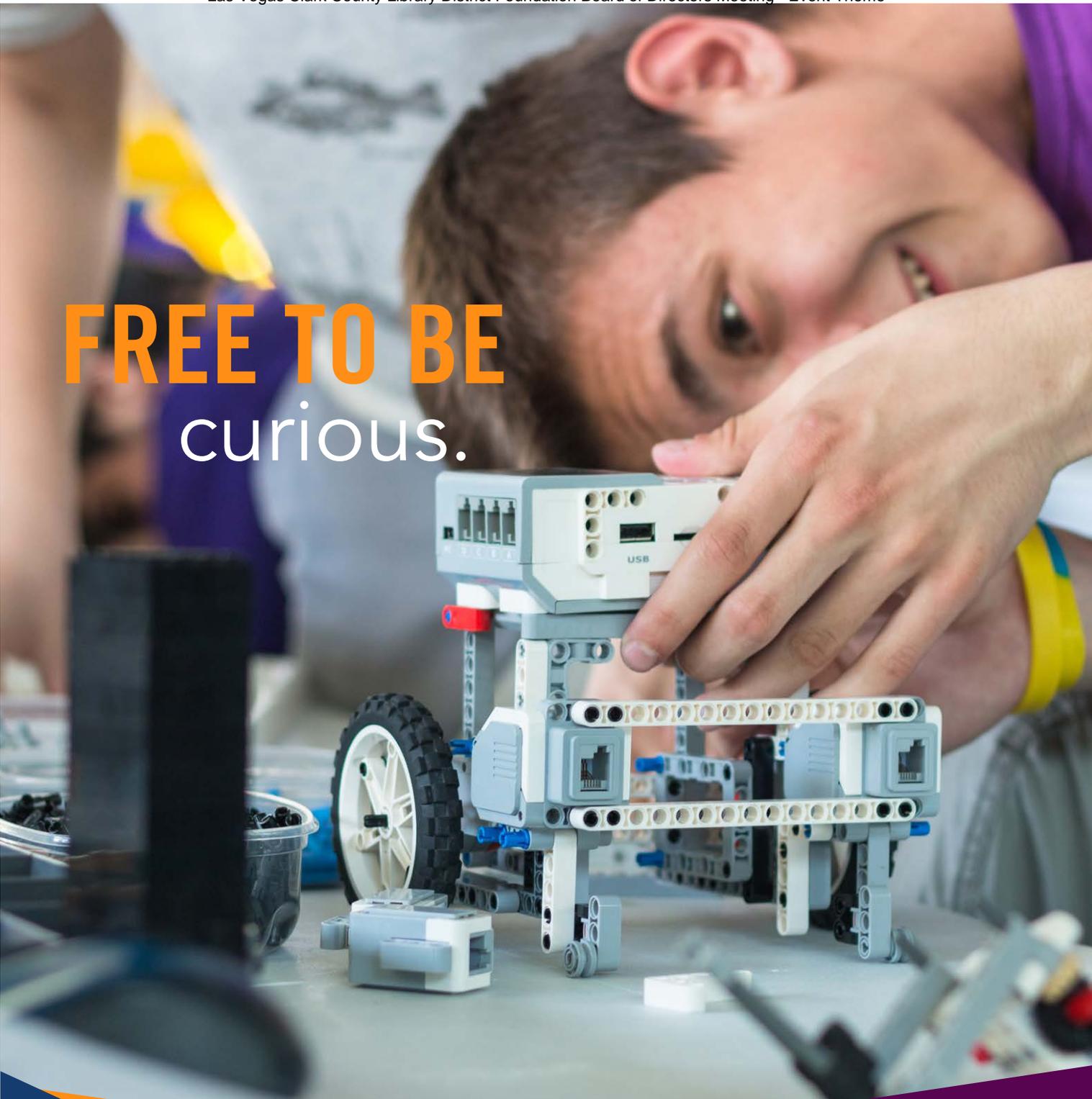
What are you searching for?

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FREE TO BE ¹⁴
fearless.

Believe you will succeed.

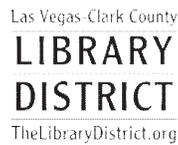
Your neighborhood library helps you to achieve that goal. It is the place where all are invited and everything is free. You will find learning and personal growth, technology skills, homework help, small business and career support, community, culture, art, and live performances.

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ITEM VII Proposed Sponsorship Levels



Sponsorship Opportunity Suggestions

\$100,000 Platinum "Summer Challenge Presenting Sponsor" will receive:

- 4 tables of 10 at the 2022 Foundation Gala
- Library District 2024 Summer Challenge Presenting Sponsor recognition on marketing materials to include:
 - 2024 Summer Challenge website inclusion
 - Signage in 25 branches across Clark County covering 8,000 square miles
 - Library social media posts
 - Library Highlights Newsletter, distributed to 379,000 library customers
 - Paid advertising promoting Summer Challenge in media outlets, which may include but are not limited to, the Las Vegas-Review Journal, Desert Companion, Las Vegas Weekly, Black Image, Asian Journal, El Tiempo & El Mundo
 - 310,000 Summer Challenge brochures distributed to families via the Clark County School District and 80,000 additional distributed through Library District branches
 - 50,000 Adult Summer Challenge brochures distributed through Library District branches and community partners
 - Summer Challenge program news release
 - In-branch flyers

\$75,000 Gold "Official Mobile Tech Lab Sponsor" will receive:

- 3 tables of 10 at the 2022 Foundation Gala
- Library District Mobile Tech Lab Sponsor recognition for one year to include:
 - Name/logo on one Mobile Tech Lab vehicle. Vehicles travel across Clark County to events and provide a hands-on experience with AR technology
 - Library District website inclusion
 - Social media posts
 - News release about the Mobile Tech Lab program
 - Library Highlights Newsletter, distributed to 379,000 library customers
 - In-branch flyers

\$50,000 Silver "Official Homework HQ Sponsor/After School Tutoring Program Sponsor" will receive:

- 2 tables of 10 at the 2022 Foundation Gala
- Name and logo on all Homework HQ promotional materials for one year, including:
 - Library District website Homework HQ page
 - Social media posts

- News release about the Homework Help HQ program
- Library Highlights Newsletter, distributed to 379,000 library customers
- In-branch flyers
- Paid advertising promoting the Library District's After School Tutoring program in media outlets which may include but are not limited to the Las Vegas-Review Journal, Las Vegas Weekly, Black Image

\$25,000 Bronze "Adult Learning Sponsor" will receive:

- 1 table of 10 at the 2022 Foundation Gala
- Name/logo on Career Online High School graduation program marketing materials for one year, including:
 - The Library District website Adult Learning page
 - Social media posts
 - News release about the Career Online High School program
 - Library Highlights Newsletter, distributed to 379,000 library customers
 - In-branch flyers
 - Paid advertising promoting the Library District's After School Tutoring program in media outlets which may include but are not limited to the Las Vegas-Review Journal, Las Vegas Weekly, Black Image

Table of 10 - \$5,000

Individual tickets - \$500