

2023 Winter Reading Challenge Launch Kit Sample Copy

Social Media Sample Copy

Winter Reading Challenge Launch Posts for January 1-9:

Facebook:

Looking for some FREE wintertime fun? Kids, teens, and adults can take the @LVCCLD #WinterReadingChallenge & win cool prizes like glow-in-the-dark puzzles, @playdoh Slime, and more with a chance to win a special prize pack from @vegasdesertdogs! Sign-up today: TheLibraryDistrict.org/WinterReadingChallenge #WinterRead2023

Instagram:

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Mid-Program Call-To-Action Posts January 10-21:

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Final Call-to-Action Posts for January 22-30:

Facebook:

There's still time to take the @LVCCLD #WinterReadingChallenge? Kids, teens, and adults can have fun reading throughout January & win cool prizes like glow-in-the-dark puzzles, @playdoh Slime, and more with a chance to win a special prize pack from @vegasdesertdogs! Get started today: TheLibraryDistrict.org/WinterReadingChallenge #WinterRead2023

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eNewsletter Sample Copy

Ready, Set, Read!

Winter Reading Challenge Kicks Off on January 1 at the Library District

Looking for some FREE wintertime fun? The Las Vegas-Clark County Library District's popular **Winter Reading Challenge** returns January 1-31, 2023 to entertain and educate through the library's vast collection of books, audiobooks, magazines, graphic novels, comic books, and more that are available at all 25 conveniently located branches and online at TheLibraryDistrict.org/WinterReadingChallenge.

Babies, kids, teens, and adults are challenged to read (or be read to) at least five hours (300 minutes) during the month of January 2023, and track their progress online through [Beanstack](#) or on printable bookmarks also available for pick up at [all Library District branches](#) starting January 2.

Everyone who completes the Winter Reading Challenge by January 31 will receive prizes and kids & teens will also be automatically entered for a chance to win a special prize from the [Vegas Desert Dogs](#)! Visit the [Library District's website](#) for all the details on how to get started today.

Website Sample Copy

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