

PROPOSED AGENDA
LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT FOUNDATION
Board of Directors Meeting
September 23, 2021

DATE: Thursday, September 23, 2021

TIME: 12:00 p.m. to 1:30 p.m.

PLACE: Zoom Meeting

Join Zoom Meeting

<https://us06web.zoom.us/j/86400371606?pwd=ZkFkUTBlcW1EdkIKYjY3d1J6NUo0dz09>

Meeting ID: 864 0037 1606

Passcode: 480112

I. Roll Call

II. Public Comment

Topics raised under this item must be limited to matters on today's Agenda. If you wish to comment on an item appearing on this agenda, you may send an email to walkers@lvccld.org. Please identify on which agenda item you are commenting. Any comments not so identified will be read at the end of this meeting.

The public comment period at Library Foundation board meetings shall be limited to a maximum of forty-five (45) minutes for both periods of public comment. Remarks by speakers during the public comment period shall be limited to three (3) minutes, each. A speaker may not transfer time to another speaker; although, the chair has the authority to grant additional time to a speaker. When more than fifteen (15) people wish to comment, the chair shall proportionately reduce the time allotted to the forty-five minute maximum.

III. Board action to accept proposed agenda

IV. Board action to accept minutes from June 16, 2021

V. Presentation to departing board member Tom Lawyer; Elaine Sanchez

VI. Presentation of LVCCLD Strategic Plan, Playbook 2026, Kelvin Watson

VII. Foundation alignment with Playbook 2026, Sherry Walker

Agenda – Board of Directors Meeting
September 23, 2021
Page 2

- VIII. Discussion and possible action to elect new Director, Michael Kalish
- IX. Review financial statements, Jane Mac
- X. Announcements
 - a. Holiday Book Sale, Sahara West, December 2 (10am-3pm) and December 3 (10am -2pm)
 - b. Audited Financial Statements will be presented on November 10, 2021

XI. Public Comment

Topics raised under this item cannot be acted upon until the notice provisions of the open meeting law have been met. If you wish to comment on an item appearing on this agenda, you may send an email to walkers@lvccld.org. Please identify on which agenda item you are commenting. Any comments not so identified will be read at the end of this meeting.

XII. Adjournment

NOTE: AT ANY TIME, ANY ITEM ON THIS AGENDA MAY BE TAKEN OUT OF ORDER, COMBINED WITH ONE OR MORE OTHER ITEMS ON THE AGENDA OR REMOVED FROM THE AGENDA, EITHER AT THE DISCRETION OF THE CHAIR OR BY VOTE OF THE BOARD.

NOTE: REASONABLE EFFORTS WILL BE MADE TO ASSIST AND ACCOMMODATE PERSONS WITH PHYSICAL DISABILITIES DESIRING TO ATTEND THE MEETING. PLEASE CALL SHERRY WALKER AT (702) 507-6183 SO THAT ARRANGEMENTS FOR ATTENDANCE MAY BE MADE.

NOTE: PLEASE CONTACT SHERRY WALKER AT (702) 507-6183 OR walkers@lvccld.org TO REQUEST THE SUPPORTING MATERIAL FOR THIS MEETING. SUPPORTING MATERIAL WILL BE MADE AVAILABLE AT THE MEETING LOCATION ON THE DAY OF THE MEETING AFTER 3:00 P.M.

Pursuant to NRS 241.020, written notice of the meeting of the Las Vegas-Clark County Library District Foundation Board of Directors was given on Friday, September 17, 2021, i.e., given at least three (3) working days before the meeting, including in the notice the time, place, location and agenda of the meeting:

- A. By delivering a copy of the notice to each Foundation Board Member;
- B. By posting a copy of the notice at the principal office of the Foundation, or if there is no principal office, at the building in which the meeting is to be held, and at least three other separate, prominent places within the jurisdiction of the Foundation, to wit:
 - 1. Clark County Library
1401 E. Flamingo Road
Las Vegas, NV 89119

Agenda – Board of Directors Meeting
September 23, 2021
Page 3

2. Enterprise Library
8310 South Las Vegas Blvd.
Las Vegas, NV 89123
 3. West Charleston Library
6301 W. Charleston Boulevard
Las Vegas, NV 89146
 4. Windmill Library
7060 W. Windmill Lane
Las Vegas, NV 89113
 5. Las Vegas-Clark County Library District Foundation website
www.lvcclfoundation.org
 6. Nevada Public Notice Website: <https://notice.nv.gov/>
- C. By mailing a copy of the notice to each person, if any, who has requested notice of the meetings of the Las Vegas-Clark County Library District Foundation Board of Directors in the same manner in which notice is requested to be mailed to a member of the Library Foundation Board of Directors.

Minutes
LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT FOUNDATION
Board of Directors Meeting
June 6, 2021

The Board of Directors of the Las Vegas Clark County Library District Foundation met on June 16, 2021, via Zoom at 12:00 p.m.

Board Members in Attendance:

Jane Mac, Secretary-Treasurer
Kelly Benavidez, Director
Tamar Hoapili, Director
Felipe Ortiz, Director
Nicole Rogers, Director
Elaine Sanchez, Director
Kelvin Watson, Ex-Officio Director
Chris Way, Director

Board Members Absent:

Keiba Crear, President
Chaka Crome, Director
Edward Kojane, Director
Tom Lawyer, Director
John Pourciau, Director
Dan Sarazin, Director

Staff in attendance:

Danielle Milam
Sherry Walker

Roll Call (Item I)

Ms. Milam called the meeting to order at 12:05 p.m. All members listed above represent a quorum.

Public Comment (Item II)

None

Board Action to accept proposed agenda (Item III)

Director Benavidez moved to approve the proposed agenda. All voted in favor, motion carried.

Board Action to accept minutes from March 17, 2021 (Item IV)

Director Mac moved to approve the Minutes from March 17, 2021. Director Way seconded the motion. All voted in favor, motion carried.

Minutes – Board of Directors Meeting
June 6, 2021
Page 2

Discussion and action to elect officers (Item V)

Ms. Milam presented the slate of officers to be elected for a one-year term- Elaine Sanchez for President and Jane Mac for Secretary-Treasurer. Ms. Milam asked if there were any questions or comments. Hearing none, Director Way made a motion to elect the slate of officers as presented. Director Benavidez seconded the motion; all voted in favor, motion passed. Ms. Milam stated that President Crear has been working with other board members to gather potential new board members, but due to an extended illness, this discussion will be postponed until the September meeting.

Briefing and discussion on Foundation work for year ahead (Item VI)

President Sanchez led the discussion of the work of the Foundation for the year ahead. She explained that the pandemic had forced major changes to the Foundation’s priorities, and she would like the board to be involved in planning the activities and focus for the upcoming year. She asked Ms. Milam to give an overview of the past and future plans for the Foundation.

Ms. Milam stated that, due to reduction in Library District funds caused by the pandemic, the capital campaign for the Library District was put on hold in 2020, and the Foundation event at East Las Vegas to support that campaign was cancelled. She continued that the Library District is currently rebuilding the capital reserves and some of the branch renovations and plans for a new library on the Historic West Side may go forward in the coming years. Once those plans begin to take shape, the Foundation will resume its efforts to raise capital funds. Ms. Milam outlined the Foundation’s projects that continue to be a priority including Teachers in Libraries after school tutoring, which costs \$240,000 per year; Teen Tech Centers, and growing the Endowment fund. Ms. Milam would like to expand the fundraising to cultivate multi-year gifts and perhaps run a “now and later” campaign so that donors can contribute to either current projects or the endowment.

President Sanchez asked the board if they would like to add anything to the priority projects to be considered or if there were any questions. There were no additional comments.

Review financial statements (Item VII)

Treasurer Mac gave an overview of the year-to-date revenues and expenses of the Foundation, highlighting total revenues of \$791,718.39 and expenditures of \$770,383.03.

President Sanchez asked if there were any questions. Director Benavidez asked if the City of Las Vegas supported the Vegas Strong Academies with any funding. Ms. Milam explained that the arrangement with the City of Las Vegas was they would provide staffing and operations, the Library District would provide the space, janitorial services and longer branch hours. The Foundation purchased laptops and headphones for the students to use for online school. The equipment purchased by the Foundation stayed with the District and is being used in the branches. Director Benavidez asked what was the dollar value of the staffing provided by the City of Las Vegas. Ms. Milam replied she does not have that information with

Minutes – Board of Directors Meeting
June 6, 2021
Page 3

her, but will send it out to the board.

Discussion and action to approve the transfer of restricted funds to the Library District (Item VIII)

Treasurer Mac reviewed the restricted gifts totaling \$1,000 to be transferred to the Library District. President Sanchez made a motion to approve the transfer of \$1,000 in Library Foundation restricted gifts to the Library District, all voted in favor.

Discussion and action to adopt annual budget (Item IX)

Ms. Milam reviewed the actual revenues and expenditures for the past year and the proposed budget for the 2021-22 fiscal year, noting a line item added for donor cultivation/donor prospecting. Ms. Milam asked if there were any questions from the board. Director Benavidez asked if the volunteers are coming back to the branches. Ms. Milam replied yes, the branches are bringing back past volunteers and recruiting new ones as well.

Director Way asked if the marketing spend is tracked? Ms. Milam replied that yes, the Google grant provides analytics and we work with Branding and Marketing to align with their campaigns and promotions. Director Way asked if those Google ads could be directed towards revenue streams for the Foundation like the bookstores. Ms. Milam replied yes, the Google Ad spend is very flexible and we can focus on using the ads to promote the bookstores.

Hearing no other questions, Treasurer Mac made a motion to approve and adopt the 2021-22 budget as presented. Director Way seconded the motion, all voted in favor.

Discussion and action to approve contract for financial statement audit and tax preparation with Hilburn and Lein, CPA’s (Item X)

Ms. Milam explained that Hilburn and Lein have been conducting the Foundation’s audits since 2007, with the exception of 2018, when the Foundation was involved in the New Markets Tax Credits, and used the District’s auditors, Piercy, Bowler Taylor & Kern. Hilburn & Lein are happy to come back and complete both the audit and the tax returns for the Foundation at a cost of between \$10,000-\$12,000. Ms. Milam stated that they have done a very good job in previous years and she believes it would be beneficial to the Foundation to keep them onboard this year. President Sanchez asked if there were any questions from the board members. Hearing none, Director Way made a motion to approve the engagement of Hilburn & Lein, CPAs for the preparation of the 2020 Financial Statements for the years ended June 30, 2020 to 2021, and preparation of the 2020 federal income tax return for the Foundation. Director Hoapili seconded the motion, all approved, motion passed.

Update on Library District (Item XI)

Director Watson gave an overview of the Library District’s Master Plan, stating that the Library District is focusing on small refresh projects at several branches that will not entail branch closure, such as new carpet, paint, tech equipment, and space reallocation. He explained that he is spending his time visiting all the branches and also meeting with partner organizations such as RTC, UNLV, CCSD, the City of Las Vegas, Blackfire, etc.,. to increase the visibility of the

Minutes – Board of Directors Meeting
June 6, 2021
Page 4

Library District and the services offered. One major project in the works is giving access to the library’s electronic resources to all CCSD students.

Director Watson stated that next week he will present the strategic plan, Playbook 2026, to the Library District’s Board of Trustees for approval. He thanked Ms. Milam and Ms. Walker for their work on the plan and explained that it will dictate the work of the District and the Foundation going forward. He continued that libraries are fully open and the Summer Reading Challenge is going well. He then invited the board to let him know what information they would like to see in his future reports and asked if there were any questions.

Director Way thanked Mr. Watson for his level of engagement and his new ideas. President Sanchez also thanked Mr. Watson for his presentation and said that the Foundation board is there to support him and the Library District any way they can and she is excited to work with him and support the Playbook 2026.

**Announcements
(Item X)**

President Sanchez reminded board members to sign and return the Conflict of Interest statement and reviewed the dates for the next meetings. She asked if all members were okay with keeping the meetings via Zoom. All agreed that would be best.

**Public Comment
(Item XIII)**

None

**Adjournment
(Item XIV)**

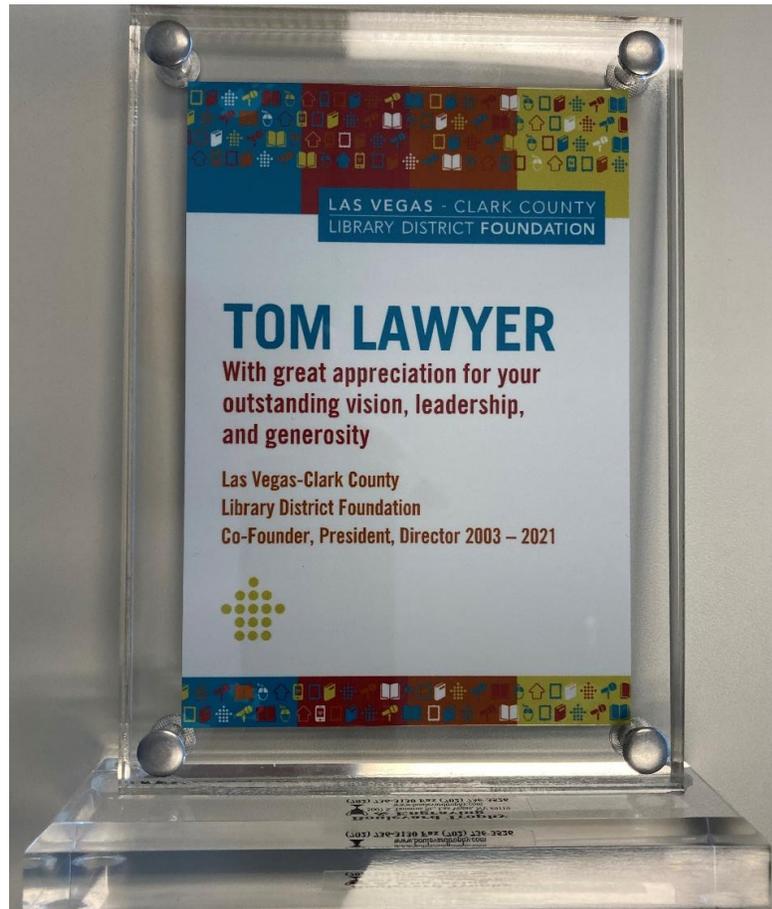
The meeting was adjourned at 12:45 p.m.

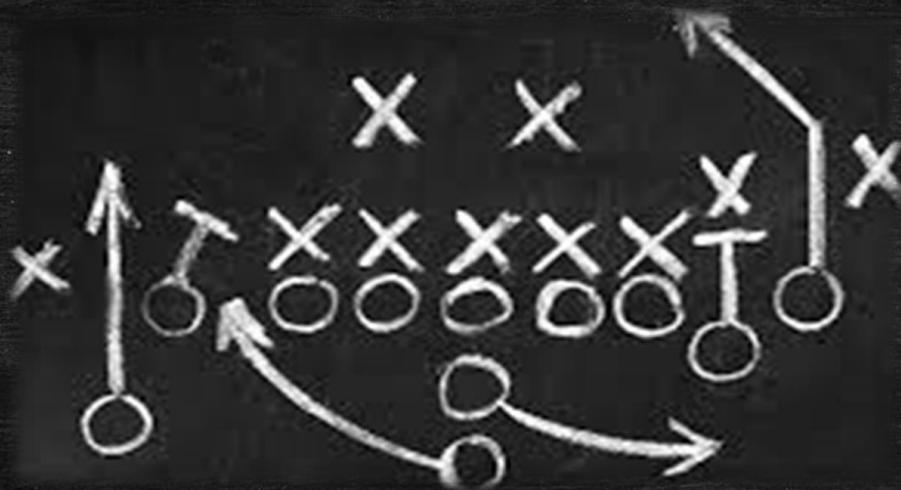
Respectfully submitted,

Jane Mac, Secretary

ITEM V Presentation to Tom Lawyer

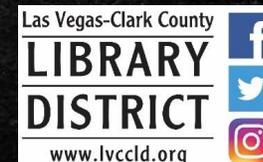
As a founding director of the Las Vegas-Clark County Library District Foundation, Tom has been a champion of public libraries, devoting his time and energy to the board for eighteen years. In addition to his service as a board member, in 2010, Tom and his wife Bonnie made a pledge to honor the civic spirit of West Las Vegas Library staff by creating a scholar award program to fund five scholar awards for five years to local youth pursuing higher education. The Lawyer's generosity never stopped. Over the past eleven year, 73 scholar awards have been given to 45 local students, for a total amount of \$88,000 donated by the Lawyers. The program has benefitted the Foundation board by giving insight to the West Las Vegas neighborhood, family, and student conditions, challenges and ambitions. Each year the review committee comes away with respect for the tremendous talent and bold dreams of local youth. As we celebrate the achievements of these students each year, we also thank Tom and Bonnie for their generosity and embodiment of the amazing heart, soul, and community spirit of the West Las Vegas Library. We will miss Tom's leadership and guidance and wish him well in his future endeavors.





Playbook 2026

All In To Win
Inclusion x Innovation x Involvement



TEAM ROSTER

Coach: Kelvin Watson

Jacques Alimusa

Jocelyn Bates

Glenda Billingsley

Tanya Brown-Wirth

Floresto Cabias

Chantel Clark

Rebecca Colbert

Julia Cordova

Claire Davies

Marisa Eytalis

Lisa Gibson

Shana Harrington

Joanna Goddard

Hannah Im

Gloria Jertberg

Darren Johnson

Raychel Lendis

Juliette Loeb

Paula Loop

Matt McNally

Jack Meyer

Danielle Milam

Penny Premstit

Al Prendergast

Marie Reed

Sylvia Riesselmann

Leo Segura

Jeff Serpico

Thomas Sommer

Natalia Tabisaura

David Tran

Lisa True

John Vino

Sherry Walker

Betsy Ward

Valerie Warren

Jennifer Weitz²

LAS VEGAS - CLARK COUNTY LIBRARY DISTRICT

VISION

All people in Southern Nevada thrive and enjoy educational, economic, and social well-being.

MISSION

The Las Vegas-Clark County Library District nurtures the educational, economic, and social well-being of individuals and communities in Southern Nevada. The District is committed to building communities of people who come together to pursue their individual and group aspirations.

HOW WILL WE SUCCEED?

- Limitless Learning
- Business & Career Success
- Government & Social Services
- Community & Culture

DATA POINTS

2019 Demographic Survey

- District wide and all branches
- American Community survey conducted annually so data is current
- Market Segmentation Data

Leadership Interviews

- Fall 2019
- Questions to community thought leaders

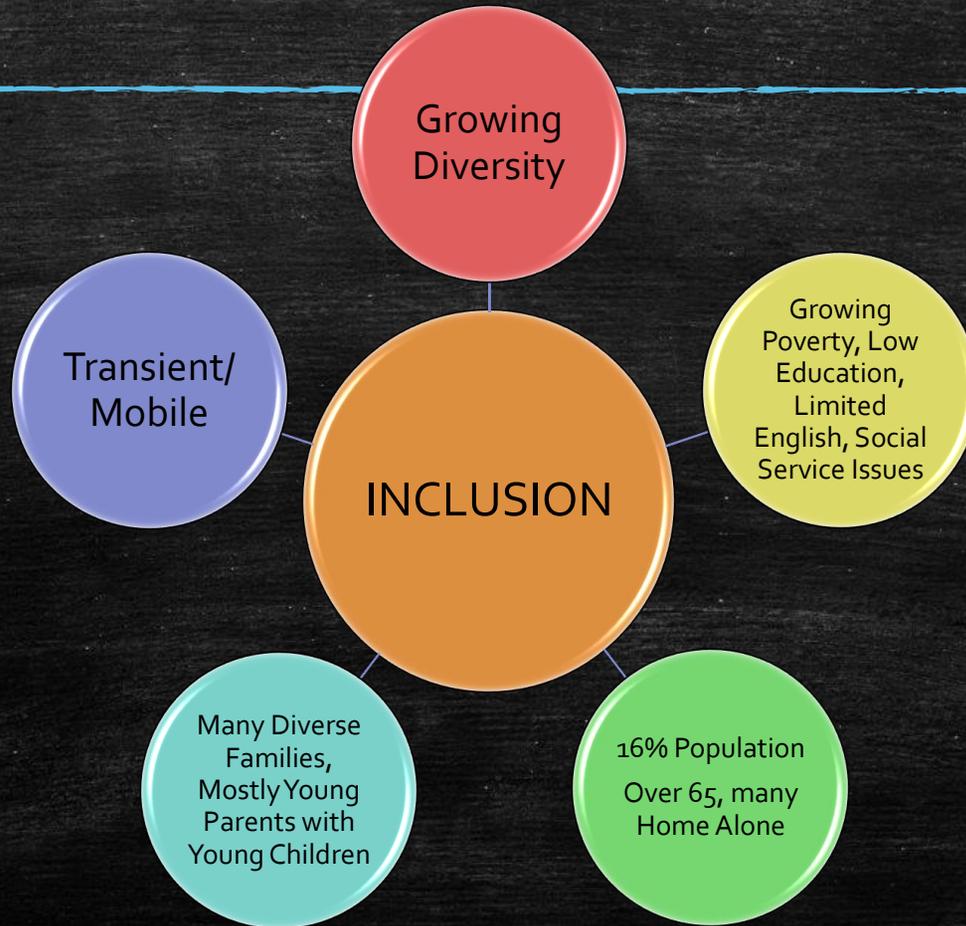
UNLV Student Evaluation Surveys

- January –February 2021
- 244 Employees
- 4 Board Trustees
- 40 Partners

Staff Survey

- Disruptive trends
- Positive trends
- Challenges
- Strengths
- Most impactful programs
- Refining strategies
- Ways to increase library effectiveness
- 10 year headlines

CHALLENGES OF INCLUSION



COMMUNITY CONDITIONS

- ✓ Leadership interviews of biggest challenges- education, unemployment, small business vitality, family sustaining wages, lack of technology skills
- ✓ Impacts of Pandemic- Unemployment still at 230,000
- ✓ Mismatch of worker skills with emerging employment opportunities
- ✓ DEIA and Systems of Bias- inequities in education, health, food and housing, security, policing, incarceration, LGBTQ+
- ✓ Mental health, substance abuse, addiction
- ✓ Growing homeless population and no solutions to scale
- ✓ Limited and low quality child care sector

GLOBAL FORCES OF CHANGE REINVENTION OF THE PUBLIC LIBRARY

X SOCIAL- Young Families,
Aging Populations, Customization,
Responding to Customer Interests,
Building Cultures of Inclusion, Equity,
Diversity and Access

O LEARNING- Virtual and Live,
New Learning Platforms, Project-Based
Learning, Multi-Cultural Content, Digital
Divide, Special Needs Learners, Focus on
Customer Experience, Experiential and Lab
Environments

X ECONOMIC- Pandemic
Instability and Distress, Unemployment,
Affordable Housing, Workforce Skills
Mismatch with Available Jobs, Automation,
Remote Work, Gig Economy, Sustainable
Wages

O TECHNOLOGY- Mobile
Apps, Cloud, and Virtual Platforms,
Exponential Change, Fast Adoption, Rising
Demand for Digital Products and Virtual
Services, Multi-Channel Customer Care

X COMPETITION-Online
Search, Online Services, Home Delivery,
Virtual and Shared Work, Google, Amazon,
YouTube, Tik Tok, Instacart, WeWork

O PANDEMIC- Wild Cards that
Turn the World Upside Down

PLAYBOOK INNOVATION

Pre- and Post-Pandemic Feedback on V.2020 Strategic Directions



How Do We Activate the Strategies

What plays can we make to be more inclusive, responsive, relevant and adaptive?

Powerful People

Powerful Places

Powerful Partnerships

Powerful Platforms

STRATEGIC DIRECTIONS

LIMITLESS
LEARNING

BUSINESS AND
CAREER SUCCESS

CONNECTING TO
GOVERNMENT
AND SOCIAL
SERVICES

COMMUNITY
AND CULTURE

LIMITLESS LEARNING

Close the Education Gap

- ✓ Build the learning pipeline- early learning leads to Kindergarten readiness and K-12 school success and graduation
- ✓ STEAM learning opportunities lead to workforce opportunities and greater earning potential
- ✓ Alternative adult learning opportunities- expanded programs, trainings, technology assistance, English instruction, certifications
- ✓ Libraries are essential supports for virtual learning

Interest-Driven Learning

- ✓ Customers drive their own learning
- ✓ We need to listen and respond
- ✓ Take & Makes with learning objectives
- ✓ Maker Spaces

Increase Literacies in All Areas

- ✓ Reading, Digital, Health, Financial, Media

Fun and Fresh

- ✓ Utilize multiple channels, Learning Modalities
- ✓ Do the unexpected, both in the libraries and out in the community where people already gather

Limitless Learning

Powerful People

- Customers, community thought leaders, influencers
- Staff, community experts, training partners, book group, DIY enthusiasts, makers
- Educators
- Volunteers, mentors, coaches
- Donors
- CCSD leadership and CCSD Partnership Office
- Local Employers

Powerful Places

- Place for the whole family to engage in learning activities
- Learning Labs, Maker Spaces, Computer Labs, Device Advice
- Events at libraries and pop-up community places
- Place to master new technologies
- District service model is embedded in all branches
- Branch flavors are encouraged, cultivated, and celebrated
- Casinos, local employers
- Maker spaces

Powerful Partnerships

- Early learning organizations and child care community
- CCSD, Charter Schools, K-12 educators, tutors
- Adult Education Ecosystem
- Post-secondary partners- CSN, UNLV, NSC, trade schools, certifications
- Out of school time partners- City of Las Vegas, Clark County, nonprofits
- Chambers of Commerce
- NSLAPR, IMLS
- DISCOVERY Children's Museum
- North Las Vegas, Boulder City and Henderson Library Districts
- Vegas PBS
- Cooperative Extension
- Veterans

Powerful Platforms

- Library as learning place for families, students, adults
- Online learning – databases, courses, apps, COHS, adult education
- Social media
- We are a learning organization
- Outreach Services delivers broadly

BUSINESS & CAREER SUCCESS

Employment and Career Path Support

- ✓ Resume, interview, job fairs
- ✓ Adult education, English language Instruction
- ✓ Technology training
- ✓ Online courses and certifications
- ✓ Events that support remote workers
- ✓ Services and events for re-entry populations
- ✓ Services and events for veterans
- ✓ Free printing

Business Development, Hubs, and Incubators

- ✓ Small business development services, individual and group
- ✓ Business networking events
- ✓ Online business resources and courses
- ✓ Programs for gig economy workers
- ✓ Access to office equipment, lounges, conference rooms

Business & Career Success

Powerful People

- Adult Learning Program staff
- CCSD HS counselors
- Computer lab staff
- Teen media specialists
- Outreach staff
- One-Stop staff
- Recruiters
- Social service agency liaisons
- Apprenticeship liaisons
- LVCCLD HR
- LVCCLD training staff
- Volunteers
- Trainers
- Local Entrepreneurs and Employers

Powerful Places

- One-Stop Career Center
- Employ NV
- Chambers of Commerce
- Smith Center
- CCSD high schools
- LVCCLD community spaces and study rooms
- Adult services desk
- Maker Spaces
- Computer Labs
- Casino employee break rooms and day cares
- City parks
- Community Centers
- Convention Centers
- UNLV, CSN, NSC
- RTC
- Office space, business hubs, co-working spaces, conference rooms
- Other regional libraries

Powerful Partnerships

- Workforce Connections
- CCSD, CSN, UNLV, NSC
- Goodwill
- FIT
- Payback
- NV Small Business Development Center
- City of Las Vegas Innovation Center
- Chambers of Commerce
- Local Unions
- Greater Las Vegas Assoc Realtors
- Trade schools, re-entry programs
- The Harbor
- NPHY, Shade Tree, Project 150
- YMCA
- Goodwill
- Governor's Office of Economic Development, LVGEA, OWIN, DETR, Dept of Ed, Business and Industry
- Veteran Organizations

Powerful Platforms

- Nevada Career Explorer
- Employ NV
- LVCCLD social media
- WebEx, Zoom
- Lifeworksnv.org
- Online career coaching and training
- LVCCLD website, e-resources
- Teen job fairs
- Job Now
- Monthly newsletters
- Career Online High School
- Biz Library
- Staff Day
- OLLI at UNLV
- One-Stop outreach
- PIC Manual
- Marketing outreach and video demo of online services
- Adult learning classes and certifications

GOVERNMENT & SOCIAL SERVICES

Intelligent Referrals

- ✓ Knowledge and current database/web resources for government agencies and services
- ✓ Knowledge and current database/web resources on social service populations and issues
- ✓ Staff training on working with difficult and special needs customers
- ✓ Current information for homeless, mental health, substance abuse, re-entry populations, and veterans

Public Access Devices and Wi-Fi

- ✓ Technology
- ✓ Training – staff and public

Effective Partnerships

- ✓ CCSD Counselors, social service agencies, mental health providers, homeless and domestic abuse shelters, Three Square, 211, Nevada Partnership for Homeless Youth, Southern Nevada Housing Authority, The Center, Veterans Affairs

Government & Social Services

Powerful People

- Community leaders at City and County, CIS, NV Cooperative Extension, United Way, social workers, faith leaders, police, fire, health providers
- Job seekers, new residents, anyone in need of services
- HR training, staff, customers, students, parents, youth, people waiting in line
- Security and LV Metro Police
- Local medical community

Powerful Places

- Libraries, community centers, churches, YMCA, shelters, foster care, WIC clinics, hospitals, addiction clinics, SNHD, family service providers, DMV locations, RTC buses, senior centers
- Library computer labs, One-Stop, consultation rooms
- Social service and health fairs
- Other regional libraries

Powerful Partnerships

- Library Directory of Social Service partnerships
- CCSD counselors, CIS, NV Cooperative Extension, United Way, Urban League, Workforce Connections, NPHY, Three Square, SafeKey, DHHS, veterans organizations, DETR, SNHD, The Harbor, The Center
- HELP of SNV
- UNLV school of social work
- SN Housing Authority
- Veterans Organizations
- Local Health Organizations

Powerful Platforms

- Pop-Up libraries, Government services kiosks (DMV, USPS)
- Facebook, Twitter, Snapchat, Instagram, LVCCCLD website, TikTok
- Voyager, BizLibrary
- Libby, Hoopla, LVCCCLD databases
- Library collections
- LVCCCLD website connects to referral agencies and nonprofits
- Branding and Marketing

COMMUNITY & CULTURE

Third Place

- ✓ Sanctuary away from home and work
- ✓ Open, comfortable, flexible spaces and furniture
- ✓ Good lighting, great spaces inside and out

Welcoming Place

- ✓ Culture of respect and recognition
- ✓ Listening to all voices
- ✓ Open door, feeling of belonging
- ✓ Diverse and inclusive collections, programs, events, activities
- ✓ Access to technology for learning, entertainment, play, interaction
- ✓ Enrich community life
- ✓ Strong multi-cultural and multi-channel communications and media partners
- ✓ Collaborative and engaging experiences and events
- ✓ Meet-ups, networking events
- ✓ Make and share, create and share, production showcases
- ✓ A place where all voices are heard and celebrated
- ✓ District is a community culture catalyst
- ✓ Branches reflect the cultures of the neighborhoods and interests of residents

Community & Culture

Powerful People

- Staff practice and promote DEIA throughout the organization
- BIPOC, LGBTQ+, Disabled populations seen, heard, celebrated in all activities
- Environmentally conscious users
- Gig workers, makers, creatives, performers, artists
- Cultural competencies

Powerful Places

- Attractive and accessible branch facilities
- Farmers markets and other places where people gather
- Parks
- Consuls
- First Fridays
- Galleries
- Multipurpose and Performing Arts spaces
- Living Room feel

Powerful Partnerships

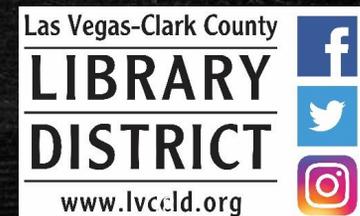
- UNLV and CSN Centers for Social Justice
- Delivery/gig companies
- Autism groups
- People First of Nevada
- Gender Justice of NV
- Parks and Recreation
- Community gardens
- Small local businesses
- Environmental organizations
- Opportunity Village
- PIMA Medical Institute
- Local sports teams
- Local performance and art groups

Powerful Platforms

- Mission Statement
- DEIA is top of mind to build learning circles
- Virtual spaces
- Environment
- Social Justice
- Art Galleries
- BiblioBoard
- Website and Social Media
- Multicultural, Multichannel Media

INVOLVEMENT

- ✓ When we are all in, all win
- ✓ Employer of choice
- ✓ Organizational culture is driven by equity, inclusion, diversity, and access for all
- ✓ Transform from within to transform services
- ✓ Service decisions driven by community and customer perspectives, interests, and experiences
- ✓ Staff are aware, visible, valued, engaged and empowered
- ✓ Everyone feels welcome
- ✓ All regional residents are aware of library resources and assets
- ✓ Relevance is local
- ✓ District-wide customer experience standards
- ✓ Branches have flavors
- ✓ Public trust is North Star



WE GET THERE WITH YOU, FOCUSED ON:

POWERFUL
PEOPLE

POWERFUL
PLACES

POWERFUL
PARTNERS

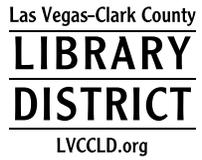
POWERFUL
PLATFORMS

Las Vegas-Clark County
**LIBRARY
DISTRICT**
LVCCLD.org

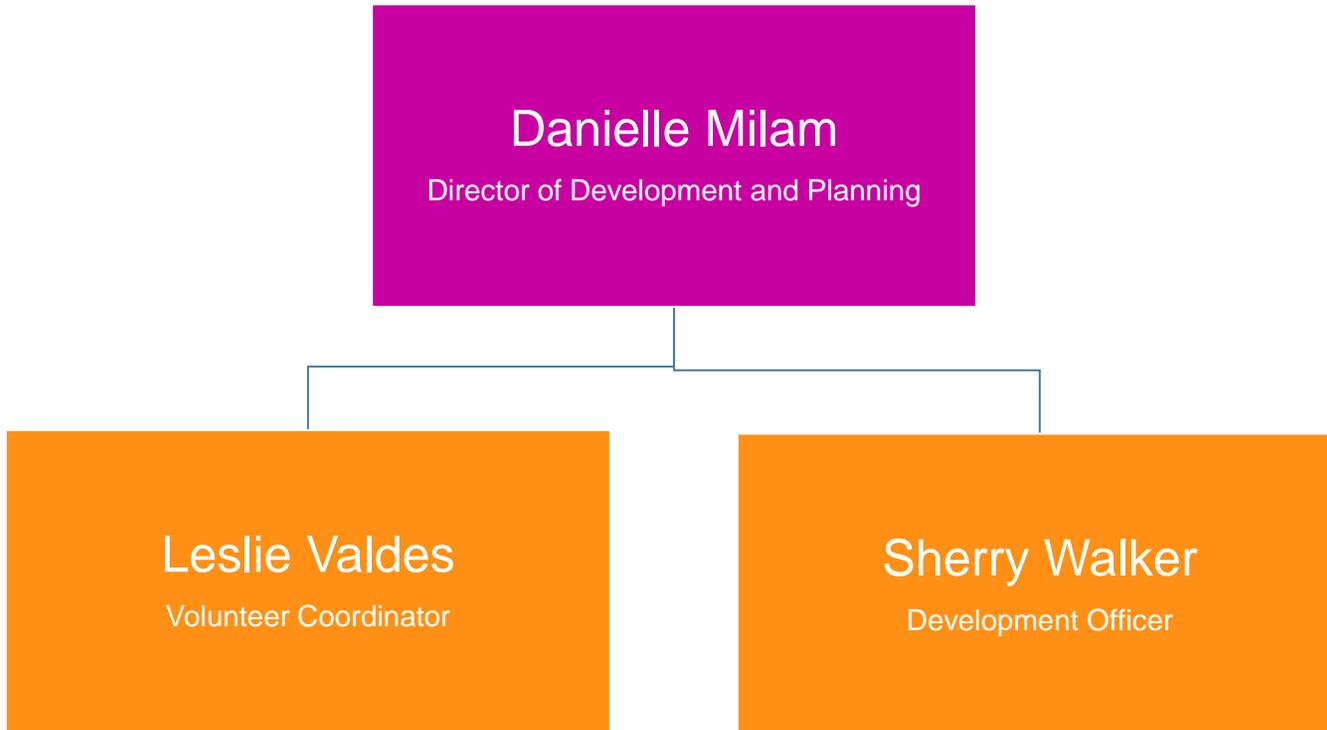
Development & Planning



Danielle Milam
Director



Development & Planning Reports to Library District Executive Director and Foundation Board of Directors



Development and Planning District

Strategic Planning (Danielle and Sherry)

- Plan development (cross-organization and community input)
- Plan updates/tracking and implementation
- Recognition (Foundation sponsored v.2020 Awards annually)

Development Activities (Danielle and Sherry)

- #/year varies, terms of grant vary, increasingly complex projects with multiple departments and community partners
 - Proposal development
 - Grant management, including grant data collection and reporting
 - Project media and donor recognition

Volunteer Program (Leslie and Sherry)

- Better Impact database management and training
- Sterling Volunteer database management and training (background checks)
- Annual volunteer coordinator training and oversight
- Volunteer recruitment, training, recognition events (District branches and Foundation bookstores)
- Volunteer management and scheduling (pre-pandemic between 350 and 450 volunteers active)

Special Projects (Danielle and Sherry)

- Vegas Strong Academy
- E-rate
- Government Relations (federal and state delegation visits, communications, lobbyist contract)
- Partner and Foundation relations

2020-2021 Library District Grant Awards

Grantor	Program	Amount
IMLS-LSTA	Museum Passes	\$55,000
	Home Child Care Outreach	\$74,000
IMLS CARES ACT	Hot Spots	\$54,727
FEMA	COVID Signage	\$10,279
Department of Education/AEFLA	Adult Education	\$890,330
E-Rate	Technology	\$504,215
LSTA Evolving Needs	iPad/Android Vending	\$112,000
Bezos Family Foundation	Early Childhood	\$62,500
TOTAL		\$1,763,051

Development and Planning Foundation

Book Store Operations (Leslie Valdes)

- District-Foundation agreement to be sole recipient of donations and discards (2024 next renewal)
- 14 branch bookstores
- Used book warehouse operations (one employee, volunteers, Amazon and third party sales)
- Special book sales (holiday, teachers, seasonal, branch)

Foundation Board Meetings (Danielle, Sherry, Foundation Board)

- Quarterly
- Annual financial statement and taxes
- D and O Insurance, workers comp, payroll services
- Annual budget
- Fundraising plans
- Donor cultivation
- Gift cultivation, retention, and recognition
- Grant development, management, data collection and reporting
 - Priority projects – teacher tutors, tech labs, early childhood initiatives (Raising Las Vegas)
 - Pilot projects and service innovations
- Manage East Las Vegas and Mesquite QALICB nonprofits – annual meetings, audits, and community benefit reports
- Promotional materials development, including annual report
- Media outreach
- Website and social media management
- Partner, donor, corporate, and foundation relations

2020-2021 Foundation Funding

Source	Program	Amount
United Way of Southern Nevada	Teachers in Libraries	\$33,000
Union Pacific	Tech Instruction	\$20,000
NV Energy	Tech Classes	\$5,000
Best Buy	Tech Center Support	\$80,000
Windsong Trust	Teachers in Libraries	\$125,000
Raiders Foundation	Teachers in Libraries	\$25,000
Individual Donations	Various	\$27,699
Book Store Sales	Library District	\$282,687
TOTAL		\$598,386

Las Vegas-Clark County

**LIBRARY
DISTRICT**

LVCCLD.org

BOOK SALES FUNDED LIBRARY DISTRICT PROGRAMS

- Adult Education Staff Training
- Book Clubs
- Branch Grand Openings
- Career Online High School
- CCSD Buses to Gallery Openings
- Coffee with a Cop
- Comic Book Festival
- DISCOVERY Children's Museum Passes
- Engineering for Kids Programs
- Family Pride Day
- Gallery Openings
- Kick-Off to Kindergarten Events
- Green Room Supplies
- Holiday Parties
- Las Vegas Book Festival
- Movie Screenings
- Nevada Career Explorer Trainings
- Outreach Events
- Painting Parties
- Play Works Partnership
- West Las Vegas Performing and Visual Arts Camp
- Reader's Circle
- Staff Day
- Daniel Tiger's Neighborhood – Vegas PBS
- Staff Training on Teen Tech
- STEAM Equipment
- Summer Learning Challenge
- Tea Parties
- Teen Tuesday
- Trivia Contest
- V.2020 Awards
- Vegas Strong Academies
- Volunteer Appreciation Events and Awards
- Winter Reading Program
- Youth Services Summit
- Community Halloween Events

2026 PLAYBOOK POWERFUL DISTRICT PLAYS

- **STRATEGIC PLAN**
 - Track Progress on 2026 PlayBook, create recognition program with Executive Director
 - Contribute to relevant service innovations (i.e. social service planning project with UNLV)
- **EARLY CHILDHOOD DEVELOPMENT**
 - Position Library District as state leader in early childhood development and education
 - Outreach services LSTA grant with Urban League, Federal Reserve, Workforce, DHHS-DWSS
 - Participation on state initiatives to grow sector, seats, quality training (Mind in the Making)
- **ADULT EDUCATION**
 - Adult learning program growth and alignment with employment and business objectives
- **CLOSING THE DIGITAL DIVIDE**
 - Technology grants - development and management with IT department
- **FACILITIES DEVELOPMENT**
 - Community assessment on new WV Library, potential other branch renovation projects
- **VOLUNTEER PROGRAM**
 - Build volunteer program back to full strength with new opportunities related to 2026 PlayBook

2026 PLAYBOOK POWERFUL FOUNDATION PLAYS

TEACHERS IN LIBRARIES

- 8 branch locations
- \$240,000/year
- Free, drop-in after-school tutoring from 4-6 Monday through Thursday
- Align with UNLV School of Education tutors deployed at 12 branch locations 7 days a week

TEEN TECH CENTERS

- 4 branch locations
- Corporate funding
- Expanding technology access to local teens for workforce and business success
- Develop mentor program – coding, digital media, music production, AR/VR

FUNDRAISING PLAN DEVELOPMENT

- Campaign to secure multi-year Foundation priority project funding
- Capital Campaign – new buildings, branch renovations, opportunistic improvements
- Donor cultivation, donor recognition, and event planning
- Queue up potential New Market Tax Credit projects (8 branch libraries in distressed census tracts)

LIBRARY DISTRICT – FOUNDATION BOARD EVENT

Las Vegas-Clark County

LIBRARY
DISTRICT

LVCCLD.org

2026 PLAYBOOK POWERFUL DEPARTMENT PLAYS

- Good customer service to Executive Director, District departments, and boards
- Contribute powerful data, stories, and project impact that demonstrates value of the Library District and Foundation to our community
- Continue to build strong department operational systems

Thank you!

Las Vegas-Clark County

**LIBRARY
DISTRICT**

LVCCLD.org



**LAS VEGAS - CLARK COUNTY
LIBRARY DISTRICT FOUNDATION**

Item VIII: Election of Officers 9.23.21

ITEM VIII: Election of Officers

Per the By-Laws of the Las Vegas-Clark County Library District Foundation, each director shall hold office for a period of three years and until his or her successor is elected and qualifies. Each elected director may serve for two consecutive terms, and may be re-elected to the Board after a period of one year following the last month of their last Board term has passed. The following individual has been nominated to serve a first term from September 23, 2021, through September 2024:

Michael Kalish- resume attached

Motion: Elect Michael Kalish as Foundation Board Director for a term of three years

Brownstein Hyatt Farber Schreck



Michael R. Kalish

Associate

mkalish@bhfs.com

702.464.7055

Las Vegas, Nevada

Practices

Real Estate

Education

J.D., 2012, cum laude, University
of San Diego School of Law

B.A., 2008, magna cum laude,
University of San Diego

Admissions

Nevada

Michael Kalish focuses his practice on complex commercial real estate transactions and land use matters. Prior to joining Brownstein, Michael served as the in-house corporate counsel for Foley Family Wines and Epic Wines & Spirits, where he led the real estate and corporate transactions for each company including the acquisition of more than five hundred acres of real property and three premium wine brands. As a result of this role and his experience with collaborating with the key stakeholders of each company, Michael is capable of working closely with the firm's clients to develop practical solutions to help achieve their goals.

Michael also previously practiced commercial real estate and land use law as an associate at a boutique law firm in Las Vegas and served as a judicial law clerk to Judge Michelle Leavitt in Department XII of the Eighth Judicial District Court in Clark County, Nevada.

Representative Matters

- Counsel to Caesars in connection with its \$375 million development of Caesars Forum Convention Center.
- Nevada counsel to MGM Resorts International and MGM Growth Properties LLC in connection with forming a joint venture with Blackstone Real Estate Income Trust to acquire the Las Vegas real estate assets of the MGM Grand and Mandalay Bay for \$4.6 billion. Concurrent with the acquisition, MGM Resorts entered into a master lease to lease from the joint venture and operate both properties.

Brownstein Hyatt Farber Schreck

- Counsel to MGM Resorts in its \$825 million sale of the Circus Circus Hotel Casino and Festival Grounds to an affiliate of businessman Phil Ruffin.
- Represented Caesars Entertainment Corporation in its \$516 million sale and leaseback of the Rio All-Suites Hotel & Casino to a company affiliated with Dreamscape Companies, owned and controlled by Eric Birnbaum.

Item VIII. LVCCLD Foundation Financial Statement Review

End of Year Foundation Revenues and Expenditures – Secretary-Treasurer Jane Mac

July 1, 2020 – June 30, 2021

End of Year (FY 20-21) revenues (unaudited) show a total balance of \$846,620.93, with \$22,593.80 in unrestricted gifts from individuals and corporations; \$5,005 in restricted gifts from individuals and corporations; \$286,446.55 in Foundation grant revenue; \$236,061.87 in restricted revenues from used book sales; \$9,925.54 other investment income; \$286,088.17 in interest income; and \$500 in other income.

Total expenditures (unaudited) for July 1, 2020 through June 30, 2021 were \$820,730.77 with \$279.321 allotted to restricted book sales revenue; \$100,289.00 to the Best Buy Teen Tech Center; \$156,3327.11 to Homework Help, and \$29,778.75 to Teen Tech programs.

Status of Foundation Revenues and Expenditures between July 1, 2020 and August 31, 2020

July 1, 2021 – August 31, 2021

As of the end of August 31, 2021, the balance sheet shows a total of \$105,179.21 in revenues, with \$7,761.04 in unrestricted gifts, \$2,165.00 in restricted gifts, \$44,028 in Foundation grant revenue, \$6,485.26 in interest income and \$44,739.91 in bookstore sales revenues.

Total expenditures for the same period were \$89,346.89 of which \$60,341.23 were expenses allotted to restricted book sales revenues.

Annual Audit in Progress

Mary Quiroz from the firm of Hilburn and Lein, CPAs, has initiated audit activities to prepare the FY 20-21 Financial Statements and tax returns for the Library Foundation.

1:36 PM
09/15/21
Accrual Basis

Las Vegas-Clark County Library District Foundation

Balance Sheet

As of June 30, 2021

	Jun 30, 21
ASSETS	
Current Assets	
Checking/Savings	
1000 · Petty cash	100.00
1020 · Wells Fargo Commercial Checking	194,680.63
1050 · Nevada State Bank	167,444.78
1081 · Ameritrade - Opr Cash & MM	448.08
1091 · Ameritrade - Cash & MM	3,985.99
1096 · Ameritrade CD - Short-Term	1,412,281.06
1097 · Ameritrade - US Treasuries ST	480,351.13
Total Checking/Savings	2,259,291.67
 Accounts Receivable	
1200 · Interest Receivables	74,120.01
Total Accounts Receivable	74,120.01
 Total Current Assets	
	2,333,411.68
 Other Assets	
1250 · Other Receivables	16,138.42
1300 · Inventory	312,090.00
1501 · Ameritrade CD - Long-Term	884,635.15
1502 · Ameritrade - US Treasuries LT	976.00
1503 · Ameritrade - Corp Bonds/Notes	591,097.00
1600 · Long-Term Note Receivable - ELV	11,335,600.00
1700 · Long-Term Note Receivable - MQ	6,646,000.00
Total Other Assets	19,786,536.57
 TOTAL ASSETS	
	22,119,948.25
 LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
2060 · Credit Card #2256 NV State Bank	3,340.43
Total Credit Cards	3,340.43
 Other Current Liabilities	
2700 · Due to Related Party - QALICB	88,102.86
2760 · Due to Related Party - LVCCLD	14,953.61
8900 · Payroll Liability	1,318.71
Total Other Current Liabilities	104,375.18
Total Current Liabilities	107,715.61

1:36 PM
09/15/21
Accrual Basis

Las Vegas-Clark County Library District Foundation

Balance Sheet

As of June 30, 2021

	<u>Jun 30, 21</u>
Total Liabilities	107,715.61
Equity	
3010 · Fund Balance	21,986,342.48
Net Income	<u>25,890.16</u>
Total Equity	<u>22,012,232.64</u>
TOTAL LIABILITIES & EQUITY	<u><u>22,119,948.25</u></u>

2:49 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation
Profit & Loss
July 2020 through June 2021

	Jul '20 - Jun 21
Ordinary Income/Expense	
Income	
4000 · Contributed support	
4010 · Contribution Ind/Bus w/o Donor	22,593.80
4015 · Contribution Ind/Bus w/ Donor	5,105.00
4230 · Foundation/trust grants	286,446.55
Total 4000 · Contributed support	314,145.35
5000 · Earned revenues	
5125 · Bookstore Sales	236,061.87
5340 · Other investment income	9,925.54
Total 5000 · Earned revenues	245,987.41
5325 · Interest Income	286,088.17
5900 · Other Income	500.00
Total Income	846,720.93
Expense	
7000 · Grant & contract expense	
7010 · Contracts - program-related	265,001.00
7020 · Grants to other organizations	100.00
7040 · Awards & grants - individuals	100.00
7050 · Specific assistance - ind	16,202.95
Total 7000 · Grant & contract expense	281,403.95
7500 · Other personnel expenses	
7530 · Legal fees	1,169.45
7540 · Professional fees - other	12,250.00
Total 7500 · Other personnel expenses	13,419.45
8100 · Printing, Copies and Supplies	
8110 · Supplies	37,057.68
8140 · Postage, shipping, delivery	110.13
8180 · Books, subscriptions, reference	237.00
Total 8100 · Printing, Copies and Supplies	37,404.81
8300 · Travel & meetings expenses	
8320 · Conference, convention, meeting	3,127.24
8330 · Board Meeting Hospitality	979.97
Total 8300 · Travel & meetings expenses	4,107.21
8500 · Misc expenses	
8530 · Staff development	2,461.28
8540 · Insurance - Employee	1,008.00
8550 · Insurance - non-employee	1,545.00
8560 · Outside computer services	4,841.06
8580 · Bank Fees	
8581 · Bank Charges	5,297.48
8582 · Wells Fargo Bank Card Charges	416.35
8580 · Bank Fees - Other	16.08
Total 8580 · Bank Fees	5,729.91
8500 · Misc expenses - Other	0.00
Total 8500 · Misc expenses	15,585.25
8600 · Business expenses	
8670 · License and Fees	200.00
8680 · Reimb - Restricted Gifts	
8681 · Volunteer Program	1,196.00
8682 · Library District Programs	101,773.38
8683 · Foundation Initiatives	106,093.35
8680 · Reimb - Restricted Gifts - Other	11,184.29
Total 8680 · Reimb - Restricted Gifts	220,247.02
Total 8600 · Business expenses	220,447.02

2:49 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation
Profit & Loss
July 2020 through June 2021

	Jul '20 - Jun 21
8700 · Special Event Expenses	
8710 · Catering	738.77
8700 · Special Event Expenses - Other	1,931.28
Total 8700 · Special Event Expenses	2,670.05
8800 · Payroll Expense	
8810 · Gross Wages	30,100.00
8820 · Payroll Fees	1,624.07
8830 · Payroll Taxes- Employer	2,722.71
Total 8800 · Payroll Expense	34,446.78
9000 · New Markets Tax Credits	
9020 · Contribution to LVCCLD	211,346.25
Total 9000 · New Markets Tax Credits	211,346.25
Total Expense	820,830.77
Net Ordinary Income	25,890.16
Net Income	25,890.16

12:40 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation

Balance Sheet

As of August 31, 2021

	Aug 31, 21
ASSETS	
Current Assets	
Checking/Savings	
1000 · Petty cash	100.00
1020 · Wells Fargo Commercial Checking	170,108.88
1050 · Nevada State Bank	194,394.87
1081 · Ameritrade - Opr Cash & MM	337.53
1091 · Ameritrade - Cash & MM	255,589.90
1096 · Ameritrade CD - Short-Term	1,837,281.06
1097 · Ameritrade - US Treasuries ST	230,351.13
Total Checking/Savings	2,688,163.37
 Accounts Receivable	
1200 · Interest Receivables	74,165.93
Total Accounts Receivable	74,165.93
 Total Current Assets	
	2,762,329.30
 Other Assets	
1250 · Other Receivables	16,138.42
1300 · Inventory	312,090.00
1501 · Ameritrade CD - Long-Term	452,635.15
1502 · Ameritrade - US Treasuries LT	976.00
1503 · Ameritrade - Corp Bonds/Notes	601,783.00
1600 · Long-Term Note Receivable - ELV	11,335,600.00
1700 · Long-Term Note Receivable - MQ	6,646,000.00
Total Other Assets	19,365,222.57
 TOTAL ASSETS	
	22,127,551.87
 LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
2060 · Credit Card #2256 NV State Bank	-4,888.27
Total Credit Cards	-4,888.27
 Other Current Liabilities	
2700 · Due to Related Party - QALICB	88,102.86
2760 · Due to Related Party - LVCCLD	14,953.61
8900 · Payroll Liability	1,318.71
Total Other Current Liabilities	104,375.18
Total Current Liabilities	99,486.91

12:40 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation

Balance Sheet

As of August 31, 2021

	<u>Aug 31, 21</u>
Total Liabilities	99,486.91
Equity	
3010 · Fund Balance	22,012,232.64
Net Income	<u>15,832.32</u>
Total Equity	<u>22,028,064.96</u>
TOTAL LIABILITIES & EQUITY	<u><u>22,127,551.87</u></u>

2:51 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation
Profit & Loss
July through August 2021

	Jul - Aug 21
Ordinary Income/Expense	
Income	
4000 · Contributed support	
4010 · Contribution Ind/Bus w/o Donor	7,761.04
4015 · Contribution Ind/Bus w/ Donor	2,165.00
4230 · Foundation/trust grants	44,028.00
Total 4000 · Contributed support	53,954.04
5000 · Earned revenues	
5125 · Bookstore Sales	44,739.91
Total 5000 · Earned revenues	44,739.91
5325 · Interest Income	6,485.26
Total Income	105,179.21
Expense	
7000 · Grant & contract expense	
7010 · Contracts - program-related	31,429.28
Total 7000 · Grant & contract expense	31,429.28
8100 · Printing, Copies and Supplies	
8110 · Supplies	3,063.67
Total 8100 · Printing, Copies and Supplies	3,063.67
8300 · Travel & meetings expenses	
8320 · Conference, convention, meeting	170.25
8330 · Board Meeting Hospitality	99.95
Total 8300 · Travel & meetings expenses	270.20
8500 · Misc expenses	
8540 · Insurance - Employee	1,018.00
8560 · Outside computer services	557.42
8580 · Bank Fees	
8581 · Bank Charges	1,301.26
8582 · Wells Fargo Bank Card Charges	74.20
Total 8580 · Bank Fees	1,375.46
Total 8500 · Misc expenses	2,950.88
8600 · Business expenses	
8670 · License and Fees	210.00
8680 · Reimb - Restricted Gifts	
8681 · Volunteer Program	208.00
8682 · Library District Programs	1,761.22
8683 · Foundation Initiatives	15,741.79
8680 · Reimb - Restricted Gifts - Other	1,000.00
Total 8680 · Reimb - Restricted Gifts	18,711.01
Total 8600 · Business expenses	18,921.01
8700 · Special Event Expenses	
8710 · Catering	1,165.72
8700 · Special Event Expenses - Other	212.15
Total 8700 · Special Event Expenses	1,377.87
8800 · Payroll Expense	
8810 · Gross Wages	6,125.00
8820 · Payroll Fees	242.88
8830 · Payroll Taxes- Employer	468.55
Total 8800 · Payroll Expense	6,836.43
9000 · New Markets Tax Credits	
9020 · Contribution to LVCCLD	24,497.55
Total 9000 · New Markets Tax Credits	24,497.55

2:51 PM
09/17/21
Accrual Basis

Las Vegas-Clark County Library District Foundation
Profit & Loss
July through August 2021

	<u>Jul - Aug 21</u>
Total Expense	<u>89,346.89</u>
Net Ordinary Income	<u>15,832.32</u>
Net Income	<u><u>15,832.32</u></u>