

What Unites Us Launch Kit Copy

Social Media Copy Samples

Facebook:

Celebrate your love of country with the newly released @TheDanRather eBook, "What Unites Us: Reflections on Patriotism - The Graphic Novel" which is available FREE with no wait or hold time to all residents of Nevada from July 5 — August 27, 2021! In an innovative new eBook partnership between public libraries & book publishers, @LVCCLD & @MacmillanUSA are providing unlimited availability, plus visit LVCCLD.org/BiblioBoard to watch an exclusive interview with Dan Rather & Las Vegas-Clark County Library Executive Director Kelvin Watson. #LibrariesDoThat

In an innovative new eBook partnership between public libraries & book publishers, @LVCCLD & @MacmillanUSA are providing unlimited availability, with no wait or hold time, of the newly released @TheDanRather eBook "What Unites Us: The Graphic Novel," to all residents of Nevada from July 5 — August 27, 2021. Visit LVCCLD.org/BiblioBoard to start reading & to watch an exclusive interview with Dan Rather & Las Vegas-Clark County Library Executive Director Kelvin Watson. #LibrariesDoThat

Instagram:

Celebrate your love of country with the newly released @TheDanRather eBook, "What Unites Us: Reflections on Patriotism - The Graphic Novel" which is available FREE with no wait or hold time to all residents of Nevada from July 5 — August 27, 2021! In an innovative new eBook partnership between public libraries & book publishers, @LVCCLD & @MacmillanUSA are providing unlimited availability, plus visit LVCCLD.org/BiblioBoard to watch an exclusive interview with Dan Rather & Las Vegas-Clark County Library Executive Director Kelvin Watson. #LibrariesDoThat

In an innovative eBook partnership between public libraries & book publishers, @LVCCLD & @MacmillanUSA are providing unlimited availability, with no wait or hold time, of the newly released @TheDanRather eBook "What Unites Us: The Graphic Novel," to all residents of Nevada from July 5 — August 27, 2021. Visit LVCCLD.org/BiblioBoard to start reading & to watch an exclusive interview with #DanRather and Las Vegas-Clark County Library Executive Director Kelvin Watson. #LibrariesDoThat

Twitter:

Celebrate your love of country with the new @DanRather eBook, "What Unites Us: The Graphic Novel", which is available FREE to all Nevada residents with no wait time thanks to an

innovative partnership with @MacmillanUSA! Get started: LVCCLD.org/BiblioBoard
#LibrariesDoThat

In an innovative new partnership between libraries & book publishers, @LVCCLD & @MacmillanUSA are providing unlimited availability, with no wait time, of the @DanRather eBook graphic novel to all Nevada residents! Visit LVCCLD.org/BiblioBoard to start reading!
#LibrariesDoThat

Web Copy Samples

Link: LVCCLD.org/BiblioBoard

Link Copy:

Dan Rather's graphic novel eBook "What Unites Us: Reflections on Patriotism" available for free to everyone in Nevada.

Descriptive Copy:

In an innovative eBook partnership between public libraries and book publishers, Las Vegas Clark-County Library District and Macmillan are providing unlimited availability, with no wait or hold time, of the newly released Dan Rather graphic novel eBook *What Unites Us: Reflections on Patriotism* to all residents of Nevada for free from July 5 — August 27, 2021.

eNewsletter Copy Sample

Dan Rather's *What Unites Us: The Graphic Novel* Available Free to All Residents of Nevada, Sponsored by Las Vegas-Clark County Library District & Macmillan Publishers

Celebrate your love of country with the newly released Dan Rather eBook "What Unites Us: Reflections on Patriotism - The Graphic Novel". This book is provided with no waitlists or hold time to all residents of Nevada through an innovative eBook partnership between Las Vegas Clark-County Library District and Macmillan. In this illustrated adaptation of Rather's bestselling collection of essays, the legendary news anchor provides a voice of reason and explores what it means to be a true patriot.

The graphic novel will be exclusively available for eight weeks from **July 5 — August 27, 2021**. In addition to the award winning eBook, you will find a digital archive collection of Rather's illustrious journalism career as well as an exclusive interview with Dan Rather and Las Vegas-Clark County Library District Executive Director Kelvin Watson.

Start reading at LVCCLD.org/BiblioBoard

Brought to life in stunning color by artist Tim Foley, *What Unites Us: The Graphic Novel* examines the building blocks of this country, from the freedoms that define us, to the

values that have transformed us, to the institutions that sustain us. Rather's vast experience and unique perspective as one of America's most renowned newscasters shed light on who we were, and who we are today, allowing us to see a possible future, where we are one country, united.