# MINUTES LAS VEGAS-CLARK COUNTY LIBRARY DISTRICT BOARD OF TRUSTEES' MEETING LAS VEGAS, NEVADA

May 15, 2014 (approved as corrected: June 12, 2014)

The Board of Trustees of the Las Vegas-Clark County Library District met in regular session in the Windmill Library, Las Vegas, Nevada, at 6:00 p.m., Thursday, May 15, 2014.

Present: Board: K. Crear, Chair M. Saunders (via telephone)

Y. Yturralde K. Benavidez S. Bilbray-Axelrod S. Moulton

R. Wadley-Munier (via telephone)

F. Ortiz

Counsel: G. Welt

Absent: R. Ence (Excused) M. Francis Drake (Excused)

Staff: Jeanne Goodrich, Executive Director

Numerous Staff

Guests:

K. Crear, Chair, called the meeting to order at 6:00 p.m.

Roll Call and Pledge of Allegiance (Item I.)

All members listed above represent a quorum. Trustees Saunders and Wadley-Munier attended via telephone. Trustee Wadley-Munier called in at 6:11 p.m. Trustees Ence and Francis Drake had excused absences. Appendix A.

Trustee Moulton led attendees in the Pledge of Allegiance.

Public Comment (Item II.)

None.

Agenda (Item III.)

Trustee Yturralde moved to approve the Agenda as proposed. There was no opposition and the motion carried.

Report on White House IMLS Medal Ceremony by Board Chair Keiba Crear and Executive Director Jeanne Goodrich. (Item IV.) Chair Crear said that it was an honor and a privilege to represent Trustees and staff of the District at the White House IMLS Medal Ceremony on May 8, 2014. Crear said she is still speechless and very excited that the District received the Medal for Museum and Library Service. In speaking to people at the event, she was so pleased to hear how amazing District programs were and to receive that type of acknowledgement. She feels that receiving this medal just goes to show how hard the staff works every day and how well this reflects on District leadership.

Chair Crear was also very touched by Community Member Avree Walker – he is a wonderful young man and the District is very privileged to have him supporting District programs. Crear added that one thing Mrs. Obama said in her speech that stayed with Crear was a comment about the great programs all the winners were doing and a request that these institutions continue to try to reach the people that are difficult to reach but still have a need for these programs. Crear knows that the District has the staff to develop and create programs to reach these people. Crear appreciated the opportunity to attend the

event and concluded by saying that the praise goes to Ms. Goodrich and District staff.

Executive Director Goodrich agreed with Chair Crear's comments. Goodrich was able to attend as one District representative, but the District has over 700 employees that made the award possible over a number of years. Goodrich acknowledged the work of Development Director Danielle Patrick Milam who wrote the medal winning application and Marketing and Community Relations Director Pat Marvel who edited it and helped with all the details, as there are two parts to every winning entry – what you do and how you present it. There was a round of applause for Ms. Milam and Ms. Marvel.

Ms. Goodrich said she was very touched when Luis Herrera, Director of the San Francisco Public Library, came up and talked to her. Goodrich had worked with Herrera when she was consulting and he was in Pasadena. Herrera is on the IMLS Board and it is they who reviewed the applications and made the decision. Herrera said, when he saw the District's application, he knew he was going to see something special and when he read it, he got tears in his eyes. Goodrich thought that was an incredible compliment to receive from a colleague.

Mr. Goodrich said that receiving the award at the White House was an incredible experience. The group was in the historic rooms, including the East Room and the Blue Room, where pictures were taken of the group with Mrs. Obama. Mrs. Obama's warmth and interest in the kinds of programs that the award-winning libraries and museums offered was absolutely genuine. Regarding the chitchat between the winners and Mrs. Obama during the medal presentation, both Ms. Goodrich and Mr. Walker know that Mrs. Obama talked to them both while they were up there, but neither could remember her comments as they were so caught up in the moment!

Ms. Goodrich agreed that Mr. Walker is a remarkable young man and said he told her he was very honored to be representing the District. Walker had so many ideas and was very inspired by the trip and Goodrich believed that he will be going as far as his imagination will take him. Goodrich felt proud that the District helped set Walker on his course.

Trustee Moulton was so glad to be able to watch the ceremony and she said she was in her kitchen applauding everyone. Moulton was excited to hear not only about the District, but the other institutions honored as well. She congratulated staff and thanked them.

Trustee Bilbray-Axelrod commented that the District is in great company and said she was inspired to plan a trip based upon the locations honored with the medals. She congratulated everyone and felt it was a great job done.

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Approval of Proposed Minutes Finance and Audit Committee Meeting, April 10, 2014 and Regular Session, April 10, 2014. (Item V.A-B.) Trustee Moulton moved to approve the Minutes of the Finance and Audit Committee Meeting held April 10, 2014. There was no opposition from Committee members and the motion carried.

Trustee Moulton moved to approve the Minutes of the Board of Trustees Meeting held April 10, 2014. There was no opposition and the motion carried.

#### Chair's Report (Item VI.)

After a brief discussion, Chair Crear appointed the following Trustees as members of the Nominating Committee: Michael Saunders, Shannon Bilbray-Axelrod, Sheila Moulton and Ydoleena Yturralde. Trustees Saunders was appointed Committee Chair. The Nominating Committee will meet prior to the June 12, 2014 Regular Board Meeting.

Chair Crear reminded Trustees that the Executive Director's Performance Evaluation will be on the agenda at the June 12, 2014 Regular Board Meeting.

#### Executive Director's Report (Item VII.A.)

NOTE: Several Trustees had questions and comments on staff reports and those are placed in the appropriate department report location below. Ms. Goodrich's comments came last.

Ms. Goodrich wanted to emphasize one of the items in her written report. As she reported, Development Director Danielle Milam was invited to Arizona State University to meet with representatives from ASU, Phoenix Public Library and Scottsdale Public Library to discuss projects related to small business support and youth STEM instruction. Joel Garreau, who works at both ASU and the New America Foundation, and worked with Ms. Milam at the Urban Library Council, held this meeting as preparation for his participation in the Library of Congress meeting on "The Future of Libraries." Milam was also able to see what was happening in Phoenix and Scottsdale in this area. Mr. Garreau and his Emerge Team are very interested in the intersection among libraries, community spaces, maker spaces and the impact libraries and museums can have on their communities.

Ms. Goodrich is very pleased about this invitation and felt it was important for the District to receive it. The District is developing a cadre of well-respected local and national leaders who are sought out for their expertise.

Ms. Goodrich then explained that the reason General Services Director Steve Rice and Assistant Public Services Director Jennifer Schember were not present at this meeting is due to their attendance at a Digital Design workshop that Library Journal is sponsoring in Salt Lake City. They are able to see the new libraries in Salt Lake City and speak to their colleagues.

Ms. Goodrich noted that all of the items in the reports fit together: how people want to use libraries, how people want to come together, how people want to learn. People want to learn from each other as well as from experts at all ages in their communities. The District has the teen TechArt Studio program established and staff have already

been asked by adults if they can participate as well. In addition, District staff had an interesting session earlier in the week with staff from Chicago and the Hirschhorn Museum in Washington, D.C., discussing how institutions can continue to build these types of programs. It was a great opportunity to make different connections and District staff continues to make this type of connection with other institutions in the country.

Ms. Goodrich said she would also like to underscore what Trustee Moulton said when she reads the reports and is struck by the numbers of partnerships and collaborations the District has. The District has staff looking into further definitions of partnerships and alliances. Staff are also looking into how these agreements further the District's strategic priorities of READ LEARN ACHIEVE. The District has a lot going on and wants to continue to manage it well so that the partnerships provide the kinds of services to the community that patrons need and that staff are leveraging District resources with other community partners.

Public Services and Security Report (Item VII.A.1.) Trustee Bilbray-Axelrod asked about the District's definition for gate-count as shown in the Public Services statistics. Deputy Director COO Tom Fay said it is the number of people coming through the branch doors.

Trustee Moulton commented on the number of times partnerships are mentioned in the reports. She believes partnerships with other organizations are so important as the library brings people together.

Trustee Benavidez said she noted a lot of calls to the paramedics in this month's Security Report. She asked whether District staff receive first aid training or is there a District requirement for staff to take CPR classes. Mr. Fay said that the requirements vary depending on whether the branch is located in the City of Las Vegas or in the county. If the branch is located in the city, there is a defibrillator on site and staff are required to go through a basic training course. In the branches located in the rest of the county, staff are directed in what they should or should not do in an emergency situation, working with the District's safety committee. When in doubt, staff are directed to call 911 or the paramedics. In some cases, staff will observe patrons exhibiting some type of erratic behavior and the patron is able to get up and go on. In other cases, patrons are self-reporting. The District sometimes sees this in the summer months – people experience additional distress due to the heat.

Trustee Ortiz noticed a substantial increase in library cards issued at the Las Vegas and Whitney branches and asked if staff can explain the reasons for the increase. Mr. Fay said that the Las Vegas YPL area has undergone major improvements due to its designation as a Family Place Library and many items were moved around and improved. The YPL Department Head has also been very aggressive in going out into the community and bringing people in. The marketing team, as well, has been working with all the branches in a major promotion for library card signups (Love Your Library) during March and April. It was a very good month for library card sign-ups District-wide.

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Business Office Report

No questions.

(Item VII.A.2.)

Human Resources Report No questions.

(Item VII.A.3.)

Information Technology Report (Item VII.A.4.)

Trustee Yturralde asked about the satellite issue at Mount Charleston. detailed in the Information Technology Report. Information Technology Director Al Prendergast explained that Internet access at the Mount Charleston Library has always been challenging because of the location. There is very little Internet or Wi-Fi access on the mountain. Whatever District staff does at the branch has to be wireless. The District has placed a satellite dish at the location to increase the connection speed over what previously existed and it is faster, but still slow compared to other District facilities (including smaller, outlying branches such as Goodsprings). Mr. Prendergast continued to say that putting in another satellite dish would not increase the performance that much. Staff have optimized the current equipment as much as possible. Prendergast added that the District has a lease agreement with Clark County and if they build a satellite tower on the Mount Charleston property, the District would have the opportunity to use it as well. That would increase the Internet performance at that location.

Trustee Wadley-Munier joined the meeting via telephone at this time (6:11 p.m.).

General Services Report (Item VII.A.5.)

No questions.

Marketing Report (Item VII.A.6.)

No questions.

Development Report (Item VII.A.7.)

No questions.

Unfinished Business (Item VIII.)

None.

Public Hearing on the Las Vegas-Clark County Library District Tentative Budget for Fiscal Year 2014-2015. (Item IX.A.) Trustee Benavidez moved to convene the Public Hearing regarding the Las Vegas-Clark County Library District's Tentative Budget for Fiscal Year 2014-2015. There was no opposition and the motion carried.

Ms. Goodrich and Deputy Director CFO Fred James presented the FY 2014-2015 Tentative Budget to the Trustees. A copy of the presentation used is attached as Exhibit B.

Ms. Goodrich commented that the Tentative Budget is exciting as the District is moving forward from several tight years. This process began last year. She added that everything in the Tentative Budget reflected

the goals, objectives and measurements coming out of the District's strategic framework, READ LEARN ACHIEVE, to provide services that meets the District's community needs.

During the presentation, several Trustees asked questions.

While Mr. James was explaining the sources of expected revenues during the fiscal year, Trustee Bilbray-Axelrod asked him to explain what made up the Charges for Services. James explained that the \$1.1 million budgeted in this area came from fees from other libraries using District services, such as participating in the Integrated Library System. Ms. Goodrich added that the District had contracts with the City of North Las Vegas, Boulder City and Metro.

While Mr. James was discussing General Fund transfers to the Capital Projects Fund and explaining the different programs in the Fund, especially the maintenance and replacement programs, Trustee Ortiz wanted to confirm whether the District maintained inventory lists for depreciation purposes. James said yes and explained that the first programs in the Capital Projects Fund were started as District buildings and other property were aging and there was a need to maintain and replace them. James added that funds were put aside during good times to take care of these needs. Ortiz said he observed that other library systems did not do that and thought the District had a better system as once something is purchased, it has to be replaced at some future point.

During a discussion of the anticipated fiscal year spending in the Capital Projects programs, Chair Crear wanted to know if the District vehicles being replaced were eligible to go to auction. Mr. James said that was the method of disposal.

During Ms. Goodrich's discussion of the anticipated service impacts of the tentative budget which included increased staffing by 15.35 FTEs, Trustee Moulton wanted to confirm that figure was District-wide, not just for a single branch, which Goodrich confirmed.

After the presentation was concluded, Trustee Wadley-Munier thanked Mr. James and District staff for their hard work and constant review to ensure the District is spending its money wisely. Wadley-Munier was happy to see more technology items funded as she believes that is the way of the future.

Ms. Goodrich and Mr. James thanked staff in the Business Office for their hard work putting together the FY 2014-2015 Tentative Budget. James introduced Assistant Finance Director Floresto Cabias and Administrative Assistant Lynn Lucuara who were present. Goodrich thanked Accountant Keishi ONeal for her work, who was not present, on the staffing numbers.

Chair Crear believed all Trustees are amazed at the District's budget and appreciates the good financial shape the District is in. She thanked everyone for their hard work.

Trustee Ortiz commented that it is very difficult sometimes to read the budget material, but at the end of the day, he felt it was a good, bulletproof budget and he says this after having looked at other

budgets. He felt it was a testament to the District's commitment to its users and citizens. While he is a fairly new Trustee, he feels the District is on the right track and continues to be so.

Ms. Goodrich thanked everyone for their comments and said that the sacrifices that were made, were made by all staff. There were some tough years and yet, everyone can see what was achieved by getting through those years. The District does have stability and kept the jobs that remained since that time. If District staff had not taken the steps to cut down several years ago, there would have been more cutbacks. The District made an investment early on in the recession and it has paid off.

There were no public comments.

Trustee Benavidez moved to close the Public Hearing on the Tentative Budget. There was no opposition and the motion carried.

Discussion and possible Board action to adopt the Las Vegas-Clark County Library District's Final Budget for Fiscal Year 2014-2015. (Item IX.B.)

Trustee Bilbray-Axelrod moved to adopt the final Las Vegas-Clark County Library District's Fiscal Year 2014-2015 Budget subject to any modifications as directed by Trustees and instruct staff to adjust estimated Fiscal Year 2014-2015 revenues in accordance with final estimates from the Department of Taxation provided such estimates are received in sufficient time for staff to make adjustments by the June 1, 2014 filing date. There was no opposition and the motion carried.

#### Announcements (Item X.)

There will be a Risk Management Committee Meeting on Thursday, June 12, 2014 at the Clark County Library at 4:00 p.m.

The date and time for the Nominating Committee will be announced.

The next Board Meeting will be held Thursday, June 12, 2014 in the Clark County Library at 6:00 p.m.

Public Comment (Item XI.)

None.

Executive Session (Item XII.)

Removed from Agenda.

Adjournment (Item XIII.)

Chair Crear adjourned the meeting at 7:01 p.m.

Respectfully submitted,

Randy Ence, Secretary

May 15, 2014 Regular Board Meeting

	2014	January 9 Regular Board Mtg	January 22 Special Board Mtg	February 13 Risk Mgmt Cmte	February 13 Regular Board Mt	March 13 Regular Board Mtg	April 10 Finance and Audit Cm	April 10 Regular Board Mtg	May 15 Regular Board Mtg	
Benavidez	Kelly	Р	A-E	Р	Р	Р		A-E	Р	
Bilbray-Axelrod	Shannon	Р	Р	A-E	A-E	A-E	Р	Р	Р	
Crear	Keiba	Р	Р	Р	Р	Р	Р	Р	Р	
Drake	Marilyn	Р	Р	Р	Р	A-E	Р	Р	A-E	
Ence	Randy	Р	Р	Р	Р	Р	A-E	A-E	A-E	
Moulton	Sheila	Р	Р	Р	Р	Р	Р	Р	Р	
Ortiz	Felipe	Р	Р	Р	Р	Р		A-E	Р	
Saunders	Michael	Р	Р	Р	Р	A-E	Р	Р	Р	
Wadley-Munier	Robin	Р	Р	Р	Р	Р	Р	Р	Р	
Yturralde	Ydoleena	Р	Р	Р	Р	Р	Р	Р	Р	

attended Committee meeting but not a member

A-E Excused Absence
A-U Unexcused Absence

as of May 16, 2014

# TENTATIVE/PROPOSED BUDGET

Fiscal Year 2014-2015



## FY 2014-2015 Budget Strategy

Building Capacity to Meet Community Needs



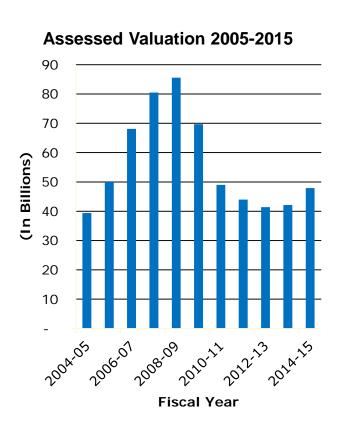
# Las Vegas-Clark County Library District Proposed FY 2014-2015 Budget

Presented by

- Jeanne Goodrich, Executive Director
- Fred James, CPA, Deputy Director/CFO



## Assessed Value



- Property tax is based on assessed valuation (AV) of property
- 2014-2015 AV:
   \$47.9 billion, a 13.8% increase over 2013-2014
- Property tax represents 61% of total revenues (\$36.3M)



#### The District's Property Tax Bill

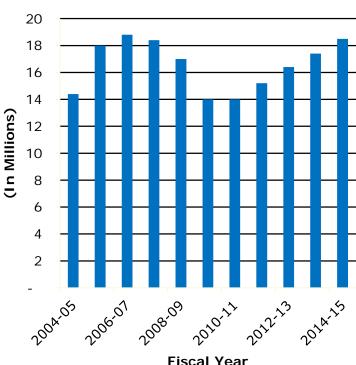
- Tax rate: General Fund .0942
- Total tax rate: \$.0942 per \$100 AV
- Property tax rate per \$100K pays about \$32.97 yearly or \$2.75 monthly



Las Vegas-Clark County

# Consolidated Sales Tax BOARD MEETING Revenue 2005-2015

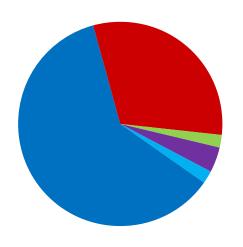




- CTX is a combination of City/County Relief (sales) and miscellaneous taxes distributed to most Clark County municipalities according to State formula
  - 2014-2015 estimate: \$18.5M, an increase in amount of \$1.2M
  - CTX revenue accounts for 32% of General Fund revenue, higher than the prior year
  - CTX revenue is volatile
- All other revenues account for \$4.6M
  - Fines & Forfeits, Interest, Contracts

#### **Total Expected Revenues - All Funds**





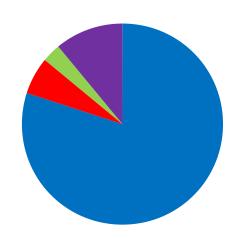
- Property Tax 61%
- Consolidated Sales Tax 31%
- Intergovernmental Revenue 2%
- Fines and Forfeits/Misc. 4%
- Charges for Services 2%

- Property Tax \$36.3M
- Consolidated Sales Tax -\$18.5M
- Intergovernmental Revenue - \$1.3M
- Fines & Forfeits/Misc. \$2.2M
- Charges for Services \$1.1M



## Total Expenditures — **All Funds**

Total Expenditures - All Funds \$68,886,030



- General Fund 80%
- Capital Projects Fund 6%
- Special Revenue Funds 3%
- Debt Service Fund 11%

- General Fund \$55.4M
- Capital Projects Fund - \$3.9M
- Special Revenue Funds - \$1.9M
- Debt Service \$7.7M



#### Other Financing Sources & Uses Transfers to Other Funds

# **\$8.1M** proposed transfers from the General Fund to the **Capital Projects Fund** –

- Vehicle Purchase and Replacement Program \$0.3M
- Technology Replacements and Upgrades Program \$0.4M
- ILS Replacement \$1.0M
- Building Repair & Maintenance \$1.0M
- Capital Construction \$4.9M
- Library Materials Program \$0.1M
- Furniture Purchase and Replacement Program \$0.4M



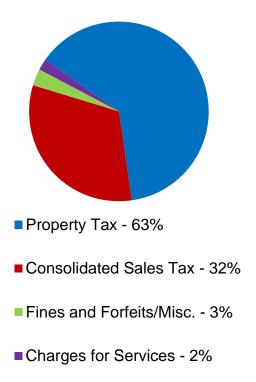
#### **General Fund**

The General Fund is the operating fund for the District.

It is used to account for all financial resources except for those required to be accounted for in another fund.

#### **General Fund Revenues**

#### **Total Revenues - \$57,535,000**

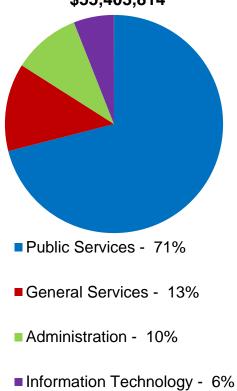


- Property Tax \$36.3M
- Consolidated SalesTax \$18.5M
- Fines and Forfeits/Misc. - \$1.6M
- Charges for Services - \$1.1M



## **General Fund – By Function**



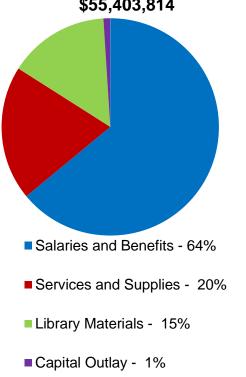


- Public Services \$39.4M
- General Services \$7.0M
- Administration \$5.6M
- InformationTechnology \$3.4M



### **General Fund – By Activity**





- Salaries and Benefits - \$35.6M
- Services andSupplies \$11.4M
- Library Materials \$8.0M
- Capital Outlay \$0.4M



# Ending Fund Balance FY 2014-2015

General Fund budget includes Ending Fund Balance of \$6.5M or 11.74% of FY 2014-2015 expenditures

- Necessary to provide liquidity for cash outflows
- Acts as a cushion during economic downturns



#### **Public & Support Services**

Public Services includes Branch Services, Collection and Bibliographic Services, Youth Services, Community Outreach, Contract Libraries, Literacy and the Virtual Library

Support Services includes Executive Director's Office, Marketing & Community Relations, Business Office, Human Resources, Development Office, Information Technology and General Services

# Public and Support Services Budget Highlights:

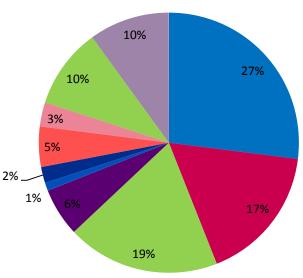
- Improved youth and teen services:
  - TechArt Studios Sunrise, Enterprise and Sahara West
  - Computer Lab and Homework Help Center Rainbow
- Staffing levels are stabilized to meet service demands
- Long-deferred support in areas of Human Resources, General Services and Information Technology addressed
- Comprehensive Services and Facilities Master Plan implemented
- Planning process for East Las Vegas Branch funded
- \$8 million budgeted for Library Materials; future allocations indexed for inflation
- Transfers to Capital Projects Fund build up reserves and provide funding for identified repairs, maintenance, and construction projects
- This budget level is sustainable using conservative expenditure and revenue estimates over the next 15 years
  Las Vegas-Clark County

#### **Library Materials**

Library Materials are considered to be one collection, which is physically and electronically distributed among District branches.

#### **Proposed Materials Budget**

#### Materials Allocation \$8,035,000



- Adult Print 27%
- Adult Audio Visual 17%
- Juvenile Print 19%
- Juvenile Audio Visual 6%
- Contract Libraries Adult Print 1%
- Languages 2%
- Reference 5%
- Periodicals 3%
- Electronic Databases and Services 10%
- Downloadable eBooks and Media 10%

- Adult Print \$2,150,000
- Adult Audio Visual \$1,350,000
- Juvenile Print \$1,548,000
- Juvenile Audio Visual \$450,000
- Contract Libraries Adult Print \$86,347
- Languages \$195,000
- Reference \$400,000
- Periodicals \$275,000
- Electronic Resources \$780,000
- Downloadable Ebooks and Media \$800,653

#### **Capital Projects Fund**

The Capital Projects Fund accounts for the acquisition, replacement or construction of major capital projects and facilities.

#### Capital Projects Programs

- \$18.6M available resources:
  - Integrated Library Systems \$1.9M
  - Technology Replacement and Upgrades \$1.8M
  - Building Repair and Maintenance \$4.0M
  - Capital Construction \$9.7M
  - Vehicle Purchase & Replacement \$0.6M
  - Library Materials \$0.2M
  - Furniture Purchase & Replacement \$0.4



# Capital Projects Programs Continued

- \$3.4M Budgeted Expenditures:
  - Technology Replacement and Upgrades \$0.4M
  - Building Repair and Maintenance \$2.5M
  - Capital Construction \$0.3M
    - To complete Sunrise Remodel \$0.2M
  - Vehicle Purchase & Replacement \$0.1M
  - Furniture Purchase & Replacement \$0.1M
- \$15.2M Remaining Fund Balance is reserved to cover Capital Projects programs over the next 4 to 5 years

### **Special Revenue Funds**

Special Revenue Funds account for the proceeds of specific revenue sources, which are the Grant Fund and Gift Fund.

#### **Special Revenue Funds**

- Special Revenue \$1.9M
  - Literacy (CALL) and Other Grants \$1.3M
  - Donations in the Gift Fund \$0.6M



#### **Debt Service Fund**

The Debt Service Fund accounts for the accumulation of resources for, and the payment of, general obligation bonds.

#### **Debt Service Fund**

- \$37.7M available resources
- \$7.6M Ten-year Medium-Term Bond is payable from reserved funds established from previous transfers
  - \$38.2M Bond payable outstanding at June 30, 2014
- \$30.1M Remaining fund balance is reserved to pay the outstanding bond balance over the next several years beginning FY July 1, 2015 through June 30, 2019



## Fiscal Budget 1 mpact

- Materials budget maintained at 15% of operating budget
- Increase staffing by 15.35 FTEs
- 3% salary adjustment increase/4% merit increase per bargaining agreement
- Increase in health insurance costs per negotiations
- Ending fund balance maintained at a minimum of \$6.5M
- Budget is sustainable with proposed spending
- Transfer from the General Fund is to replenish the Capital Projects Fund

### **Service Impacts**

- 7 day service preserved with hours from 10 a.m.-8 p.m. in urban branches
- Increased support for Sandy Valley and Moapa Valley branches
- Library Materials budget remains at 15% of the operating budget
- Continued emphasis on programs and services for children, families, and caregivers to meet service priorities